

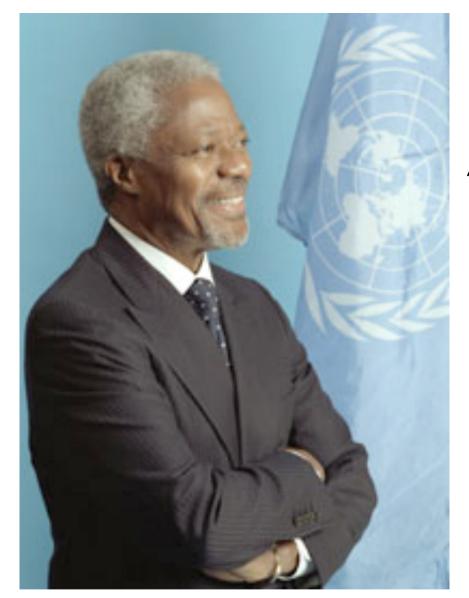


## Post-2015 MDGs and Missing Dimensions of Poverty Data

Sabina Alkire,

GW University, Washington DC, 2013





#### Motivation for the MDGs

"We will spare no effort to free our fellow men, women, and children, from the abject and dehumanizing conditions of extreme poverty, to which more than a billion of them are now subjected."

Kofi Annan



## Three Assumptions

- Why: That post-MDGs will share the ethical motivation of the MDGs, to reduce abject human suffering.
- Purpose: That post-2015 MDGs aim to create momentum political & financial, and be a focal point for research, advocacy, and collective action to reduce suffering.
- How: The 'tools' of post-MDGs (data, indicators, measures, processes, reports) must catalyse and sustain results cost effectively. Reports/measures are not ends in themselves.



Measurement

Inputs

Measures

Data

Processes

Thus far: We have often ignored data & politics



# Missing data A key constraint in 2015?

Part I: Data Content(Missing Dimensions)

Part II: Data Availability(Frequency, Quality)





## 

- The MDGs focus on living standards, health, education, gender and the environmental conditions. There are well-known weaknesses in existing indicators.
- The number of proposed 'ninth' MDGs is not infinite.
- Proposals mainly fall into four categories, as above.
- Sources of proposals include poor people, experts, MDG
   Reports, PRSP documents, and research.





#### Values: Voices of the Poor

Material Well-being

Freedom of Choice & Action

Security

Social Well-being

Psychological Well-being

Bodily Wellbeing

Mental Wellbeing



## Example: Voices of the Poor

Material Well-being (+)

Freedom of Choice & Action

**Security** 

Social Well-being

Psychological Well-being

Bodily Wellbeing

Mental Wellbeing



## Quality of Life: Sen-Stiglitz-Fitoussi

Subjective measures of quality of life

Health

Education

The Balance of Time

Political Voice & Governance

**Social Connections** 

**Environmental Conditions** 

**Personal Security** 

**Economic security** 



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#### ARE THEY REALLY MISSING?



## YES... Data on these dimensions are missing from MDG surveys & other hh surveys

#### Most MDG data come from 4 survey instruments:

- Violence is nearly invisible. (Domestic V in some DHS)
- Formal employment is covered in LSMS surveys but not **Informal employment** or **quality of work** usually; DHS/MICS are weak.
- Voice/Empowerment is systematically absent.
- Shame Humiliation and Isolation are absent.

We might wish to look ahead as data will constrain 2015 baseline



#### What's needed: see interconnections

Dimensions	Health	Educa- tion	Income	Safety from Violence	Work	Empow.
Individual 1	NP	Р	NP	Р	Р	P
Individual 2	NP	NP	Р	NP	Missing	NP
Individual 3	Р	Р	Р	KIP	Data	NP
Individual 4	Р	Р	Р	Р	Р	Р



#### From Dimensions to Indicators

- We've identified dimensions: poor people & policy
- Now we must identify *indicators* that generate *data* which are:
  - comparable populations, time
  - accurate insofar as is feasible for comparable data
  - fulfil validity tests
  - statistically independent
  - demonstrated analytical value
- Process: collaborate with others; build on their work
- Concrete Output: a short module for survey instruments implemented by standardly trained enumerators; Chapters for an LSMS *Designing HH Survey* book; optional modules easily available.



#### Criteria for indicator selection

- International comparability
- Measure intrinsic as well as instrumental value of the dimensions proposed
- Identify *changes* in dimensions over time and between population sub-groups
- Experience with particular indicators to date: How frequently have they been fielded previously and found to be adequate measures for research purposes?



5-8 min survey modules

#### QUALITY OF WORK

Informal employment, security and safety at work



#### WITHOUT SHAME

Freedom from shame, humiliation and isolation



#### EMPOWERMENT

Agency and the power people have to shape their lives



### PHYSICAL SAFETY

Freedom from violence against people and property



#### PSYCHOLOGICAL WELLBEING

Happiness, satisfaction and a meaningful life



#### **EMPOWERMENT**

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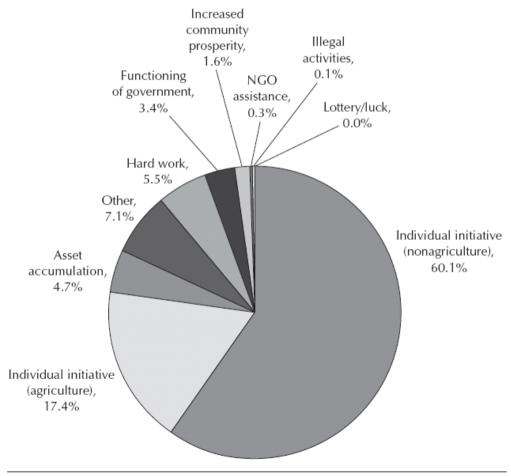


In an important 2009 study of people in 15 countries, over 75 per cent who moved out of poverty attributed this to their own initiative.

Movers most frequently cite initiatives as reasons for their move out of poverty

## **Arab Spring** – most potent indication

Moving out of poverty
2009 found that 77.5%
 of those who exit
 poverty cite their 'own
 initiative' as the most
 important reason for
 moving out of poverty.





#### Motivation

#### Conceptual motivation:

First, more freedom gives us more opportunity to pursue our objectives – those things that we value... Second we may attach importance to the process of choice itself. (Sen 2009, *The Idea of Justice*)

#### Importance in participatory accounts:

'For me, what becomes important in freedom is doing something with self assurance, and at the end nobody opposes me and disturbs what I have done. Otherwise I become just a slave' (MoP informant, Kagera, Tanzania)

#### Prominence of freedom in international accords:

Preamble to UN charter anchors the pursuit in progress in the broader context of 'larger freedom' and concept of freedom underlies many international covenants.

#### Congruent with psychological literature on autonomy as a basic need:

Autonomy is "an essential aspect of health human functioning"... "there are not instances of optimal, healthy development in which a need for autonomy, relatedness, or competence was neglected" (Deci and Ryan 2000).



#### **EMPOWERMENT**

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In an important 2009 study of people in 15 countries, over 75 per cent who moved out of poverty attributed this to their own initiative.

OPHI's empowerment module collects data on:

•	Domain-specific Autonomy (Ryan and Deci)	<b>(</b> ✓)
•	Control over personal decisions	<b>(√</b> )
•	Domain-specific household decision-making (DHS)	X
•	Global empowerment (WVS, Gallup) (	<b>√</b> )
•	Ability to change aspects in life (Alsop et al 2006)	<b>(</b> ✓)
•	Ability to change aspects in one's community (ibid.)	<b>(</b> ✓)
•	Domain-specific Efficacy (Bandura) (✓	<b>(</b> )



#### QUALITY OF WORK

Informal employment, income, security and safety at work, fair treatment



A good job is generally associated with being out of poverty. Yet many jobs pay less than \$1 a day, are unsafe and insecure.

- At least 5 countries identified 'decent work' as a ninth MDG, or as a high priority target along the MDGs
- Of 19 composite indices of poverty and well-being, 14 included work-related indicators
- Informal work is predominate among poor & among women, so important to grasp.
  - 2 million people die each year from work-related accidents, illnesses or wounds in **formal** work sites (WHO 2010)
  - 268 million non-fatal accidents cause three lost days of work per injured worker;160 million cases of work-related illnesses.
     All on **formal** worksites (informal higher).

#### QUALITY OF WORK

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A good job is generally associated with being out of poverty. Yet many jobs pay less than \$1 a day, are unsafe and insecure.

OPHI's employment module collects data on:

And complements the standard employment module

Protection	1.Informal Employment 2.Ability to withstand shocks	
Income	3. Income from employment (incl. the self-employed)	
Safety	4. Occupational hazard (accidents, illness, and workplace exposures)	
Time	<ul><li>5. Under- &amp; over-employment</li><li>6. Multiple activities</li></ul>	
Quantity	7. Discouraged unemployment	
Perceptions	8. Perceived meaning/value	



## PHYSICAL SAFETY

Freedom from violence against people and property, responses to violence



Violence undermines development gains in areas such as education, health, employment, income generation and infrastructure provision.

- Recognition of its importance:
  - 19 countries stressed security from violence in their PRSP or plan
  - Two countries developed a 9th MDG around security
  - At least 17 more place violence as a pillar of their national strategy alongside meeting the MDGs.
- An estimated 90 percent of all violence-related deaths occur in low- and middle-income countries (Krug et al., 2002).
- Fragile and failed states, and countries in conflict, are disproportionately failing in progress on the MDGs.
- For every war death, more than 3 people die of crime & homocide (WHO Burden of Disease 2004; 2008 update)



#### Motivation

- Value of security against violence: direct and indirect cost
  Safety from violence is clearly <u>valued for its own sake</u>. Yet in addition to the <u>direct costs</u> of violence, the <u>indirect costs</u> and the threat of violence are very significant.
- Links with development and poverty traps
  Violence undermines development gains, sustains poverty traps and impedes human
  freedom to live together safely and securely.
- Horizontal inequality
   While Horizontal Inequality can cause highly antagonistic conflicts many multi-ethnic, multi-religious and poor peoples live together peacefully.
- Violence and Human Security
  Violence perpetrated by individuals, groups and agents of states within countries has displaced wars between nations as the biggest impediment to human security in the post-war era.



#### Indicators

- 1. Incidence of violence against **property** 
  - Theft
  - Property destruction
- 2. Incidence of violence against **person** 
  - Robbery, assault with and without weapons
  - Kidnappings
  - Explosions/ bombs
- 3. Perceptions of safety and violence

- •Frequency of incident
- •Injuries, deaths
- Perpetrators
- •Weapons
- •Location
- •Reporting (formal/informal)
- •Satisfaction with response
- •Links between incidents/ persons affected
- •Likelihood of future victimisation
- •Perceptions of change in violence over time
- •Perceived safety in one's area
- •Perception of violence vis a vis other threats
- •Links btw incidents/persons affected



#### WITHOUT SHAME

Freedom from shame, stigma, discrimination, humiliation and isolation



Experiences of shame are regularly cited by poor people as painful aspects of poverty, and can corrode social relations and lead people to turn away from public services.

- The stigma of poverty is a recurring theme among the poor
- Can result in increasing **isolation** from services and support People are "able to participate less and less in the social ceremonies and traditions that once brought people together and helped to create and maintain the social bonds between people" (Narayan et al 2000a: 70)
- Can undermine social relationships and provoke psycho-social maladies: low self-esteem, poor interpersonal relations, school-related difficulties, delinquency, social phobia, etc.
- May fuel horizontal inequalities and spill over into conflict.
- May discourage use of public services by poor



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OPHI's shame and humiliation module collects data on:

Shame	<ol> <li>Stigma of poverty</li> <li>Shame proneness</li> </ol>
External experience of humiliation	<ul><li>3. Respectful treatment</li><li>4. Unfair treatment</li><li>5. Discrimination</li></ul>
Internal experience of humiliation	6. Accumulated experiences of humiliation



## PSYCHOLOGICAL WELLBEING

Happiness, satisfaction and a meaningful life



While psychological wellbeing is not necessarily a dimension of poverty, it is a vitally important aspect of people's lives.

Recent interest in Happiness:

Increasingly hailed as policy objective.

Emotionally appealing, uni-dimensional, easy to capture.

Why subj. and psych. wellbeing matters

Intrinsic and instrumental importance.

Richer understanding of human experience and values.

May explain behavior objective circumstances cannot.

BUT... we argue for a slightly different focus than proponents of happiness...

- 1. Focus on psychological indicators
- 2. **Not** goal in self but source of complementary information



## PSYCHOLOGICAL WELLBEING

Happiness, satisfaction and a meaningful life



While psychological wellbeing is not necessarily a dimension of poverty, it is a vitally important aspect of people's lives.

OPHI's psychological wellbeing module collects data on:

Psychological wellbeing	<ol> <li>Meaning</li> <li>Autonomy</li> <li>Competence</li> <li>Relatedness</li> </ol>	
Subjective wellbeing	<ul><li>5. Life satisfaction (overall)</li><li>6. Life satisfaction (domains)</li><li>7. Happiness</li></ul>	



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FIVE 8-10 MINUTE SURVEY MODULES

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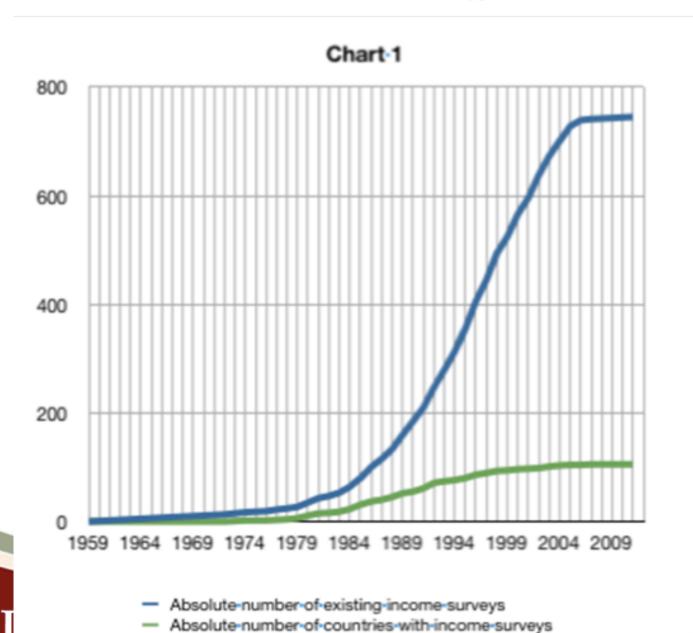
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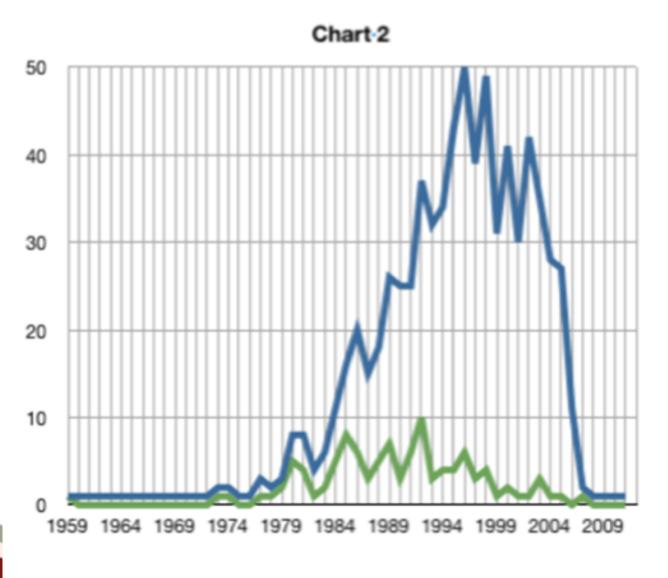
## HH Income/Consumption surveys



The number of multidimension al household poverty surveys has increased drastically since 1985 and now covers nearly 130 countries



### New Income Surveys by year



Major increases
of both
income surveys
and the
countries with
income surveys
occurred
during the mid
1995 and 2000

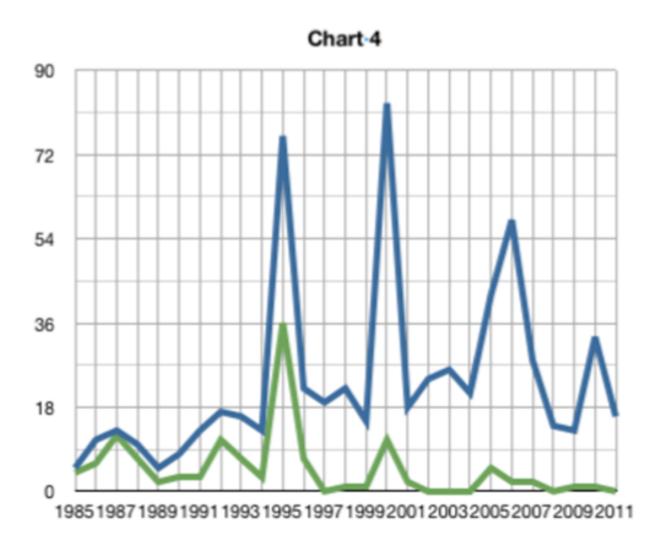


Marginal increments of countries with income surveys.





### New MD Surveys



Major increases occur with success waves of MICS (data from 2009 on are incomplete).

- Marginal-increments-of-multidimensional-household-poverty-surveys
- Marginal-increments-of-countries-with-multidimensional-household-poverty-surveys



### Data Frequency

A major limitation is the missing frequency of multidimensional poverty data.

Most poverty surveys continue to be carried out in intervals that range from every three to ten years.

This 'negligence-lag' makes it impossible to answer questions concerning the impact of the financial crisis or of environmental disaster on the poor.

Also, huge money is 'wasted' paying for extrapolations instead of getting direct inputs

### Data Ownership

A major controversy in the MDGs is whether to use national or international data sources.

#### National:

have country ownership; may be tailored for relevant indicators may have lower data quality or corruption may not be comparable

#### International:

comparable; quality; harmonization easy



### Data Cost – some questions

Would it be *cheaper* to collect data annually than pay expensive consultants to extrapolate between surveys?

Can national 'statistical capacity building' work? Or are politics and human resource shortages too big?

Can work-fare programs include data collection?

Could enumerators *also* deliver other services – e.g. extension or health information or programme M&E?



### Solving the Data Issues post-2015

Option 1: Business as usual: complex combinations

Option 2: Standard 'short' survey, international, annual e.g. Gallup International

Option 3: Standard survey with room for national inputs annual: national or international partner

Option 4: Different surveys for different indicators.

Option 5: sms, crowd-sourcing, viral techniques.



#### Questions for Discussion:

How could data innovations support a break-through for post-2015 MDGs?

What are the dangers that data-gathering would detract resources from poverty reduction? How do we avoid it?

Should surveys require some comparable questions as well as allowing national adaptations/new questions.

How could an adapted MPI (or a child and adult MPI) add value to the post-2015 MDG/SDG dashboard?

