



The Capability Approach and Human Development

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Most people are other people. Their thoughts are someone else's opinions, their lives a mimicry, their passions a quotation.

~Oscar Wilde, De Profundis, 1905





Outline

- Capabilities and HD in policy documents
- Definitions & Value-added
 - Capabilities
 - Functionings
 - Agency
 - Plural Principles
- Relationships with other terms
 - MDGs, Human Rights, Human security, Happiness



"Expanding X expands capabilities"

Following Amartya Sen, we see development as a process of expanding freedoms equally for all people. In this view of development, gender equality is a core objective in itself. **WDR Gender 2012**

"Investing in young persons has significant positive impacts on human development and productivity.

Global Employment Trends for Youth 2012





EFA Global Mon 2010 – Justify topic

"Poverty, gender, ethnicity and other characteristics interact to create overlapping and self-reinforcing layers of disadvantage that limit opportunity and hamper social mobility. The interaction between marginalization in education and wider patterns of marginalization operates in both directions. Being educated is a vital human capability that enables people to make choices in areas that matter. The lack of an education restricts choices. It limits the scope people have for influencing decisions that affect their lives. People lacking literacy and numeracy skills face a heightened risk of poverty, insecure employment and ill health. Poverty and ill health, in turn, contribute to marginalization in education. So does the fact that the marginalized have only a weak voice in shaping political decisions affecting their lives.



EFA Global Monitoring 2010

Indicator Justification

Conventional approaches to literacy measurement are often fundamentally flawed. Asking people to report whether they are literate is of limited use in assessing real capabilities. Similarly, testing literacy by reference to words, objects and experiences that have no relevance in the lives of the people being surveyed can

Indicator Justification: proxy for Capabilities

- Accuracy
- Relevance

UN_Water GLAAS 2012 Report

Indicator Justification

Indicator justification: Instrumental to HD

"Sanitation and drinking-water are universally accepted as being essential for human life, dignity and human development."



WDR 2012: Gender

'Following Sen, we also believe that while people may disagree in what is just or fair, they will agree on eliminating what are "outrageously unjust arrangements." In other words, while it may be difficult to define whether gender equality is about outcomes or opportunities, most will agree that gross manifestations of gender inequality should be eliminated.'

Conceptual Agreement; Measurement

Disagreement is ok

Lancet Commission Sept 2010 on post-2015 MDGs

we define development as a dynamic process involving sustainable and equitable access to improved wellbeing.

'Sen views wellbeing as a combination of the aspiration that "human lives can go much better" and an understanding that improvement can be brought about through a strengthening of human **agency**, a person's **capability** to pursue and realise things that he or she values and has reason to value.' 98



Lancet Commission Sept 2010 on post-2015 MDGs

In adoption of an understanding of wellbeing that derives from Sen's ideas, we define wellbeing as the freedoms and capability to make choices and act effectively with respect to, for example, health, education, nutrition, employment, security, participation, voice, consumption, and the claiming of rights. For each of these elements of wellbeing, there are important considerations of quality and quantity of achievement, of diversity in aspirations between different communities, of equity, and in some of these aspects (most notably those concerned material consumption) of the need to recognise satisfaction from sufficient (as opposed to maximised) achievement, as diminishing marginal returns to consumption are overtaken by increasing marginal costs (including social costs). p 20



Stiglitz Sen Report 2009:

In effect, what really matters are the capabilities of people, that is, the extent of their opportunity set and of their freedom to choose among this set, the life they value. The choice of relevant functionings and capabilities for any quality of life measure is a value judgment, rather than a technical exercise. ... (page 15, point 29)



Human Development Report 2010:

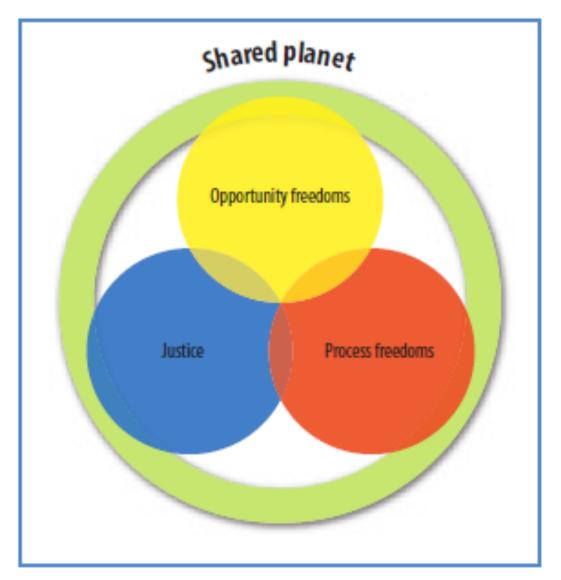
Human development is the expansion of people's freedoms to live long, healthy and creative lives; to advance other goals they have reason to value; and to engage actively in shaping development equitably and sustainably on a shared planet.

People are both the beneficiaries and the drivers of human development, as individuals and in groups.



The human development concept—on a shared planet

Conceptual framework for human development







Outline

Capabilities and HD in policy documents

- Used to describe the 'overall' objective
- Draws attention to the 'intrinsic value' of a topic (education, health, relationships, work)
- Also draws attention to the 'instrumental value' (other approaches also do this).
- Used to assess indicators and improve.
- Draws on assumptions about what people agree about (outrageously unjust arrangements)?
- Motivates empowerment & deliberation



Intellectual History of CA

- 1979 Sen 'Equality of What'?
- Basic Needs same motivation but in some versions people are passive. CA adds freedom
- 1980s focused on growth as end; CA growth as means; needs to be complemented by HD / CA
- 1990s to present: Annual Human Devt Reports
- Key texts by Sen:
 - 1984: Commodities and Capabilities
 - 1992: Inequality Re-Examined.
 - 1993: Quality of Life (edited with Martha Nussbaum)
 - 1999: Development as Freedom
 - 2009: The Idea of Justice
- Now a large group of other authors





Amartya Sen, key author

Born 1933 in Dhaka, Bangladesh.

Primary education in Tagore's school in Santiniketan, India.

Witnessed Bengal famine in which 2-3 million people died.

Witnessed murder of a muslim day laborer in the times of partition

Studied in Kolkata and Cambridge UK; taught in Delhi School of Economics, London School of Economics, Oxford, Cambridge and Harvard.

Received Nobel prize 1998

Currently teaching at Harvard.



- Martha Nussbaum has also written on the Capability approach. Key readings are:
- 1990. "Aristotelian Social Democracy," in Douglass, B. et al, Eds., Liberalism and the Good
- With A. Sen. Eds 1993. The Quality of Life. Oxford: Clarendon Press.
- With J. Glover, Eds 1995. Women Culture and Development. Oxford: Clarendon Press.
- 2000. Women and Human Development: The Capabilities

 Approach. Cambridge: Cambridge University Press.
- 2011. Creating Capabilities based on 2008 HDCA training.



Other Academic Contributions:

- > Key topics
 - clarify the incompleteness and how to fill in
 - 'individual' focus ~ ethical, not methodological
 - clarify distinct uses in policy and in evaluation
 - relationship: capability, agency, and democratic practices
 - clarify how to choose capabilities
 - principles—equity, sustainability, responsibility, efficiency
 - roles for participatory work, measurement, laws, etc
 - relationship with HR, HS, and happiness





• Sen's capability approach is a moral framework. It proposes that social arrangements should be primarily evaluated according to the extent of freedom people have to promote or achieve functionings they value.

• This is an Evaluative Approach.



Stiglitz Sen Fitoussi Report's definition, 2009

The second approach is rooted in the notion of *capabilities*. This approach conceives a person's life as a combination of various "doings and beings" (functionings) and of his or her freedom to choose among these functionings (capabilities). Some of these capabilities may be quite elementary, such as being adequately nourished and escaping premature mortality, while others may be more complex, such as having the literacy required to participate actively in political life. The foundations of the capability approach, which has strong roots in philosophical notions of social justice, reflect a focus on human ends and on respecting the individual's ability to pursue and realise the goals that he or she values; a rejection of the economic model of individuals acting to maximise their self-interest heedless of relationships and emotions; an emphasis on the complementarities between various capabilities; and a recognition of human diversity, which draws attention to the role played by ethical principles in the design of the "good" society.



Stiglitz Sen Fitoussi Report's definition, 2009

- 1. Is a focus on **human ends**, and on the importance of **respecting people's ability** to pursue and realise the goals that he or she values.
- 2. Is the rejection of the economic model of individuals acting to maximize their self-interest heedless of **relationships and emotions**, and a recognition of the **diversity of human needs and priorities**. p 151



Stiglitz Sen Fitoussi Report's definition, 2009

- 3. Is an emphasis on the **complementarities** between the various capabilities for the same person (while valuable in themselves, many of these capabilities are also means of expanding others, and leveraging these interconnections increases quality of life) and their dependence on the characteristics of others and on the environment where people live (e.g. illness may spread from one person to another and be influenced by public health and medical programmes).
- 4. A last feature of the capability approach is the role of **moral considerations and ethical principles,** and its central concern with **justice**, in the form of either bringing each person above a given threshold for each capability, or assuring equal opportunities to all in the "capability space" (Alkire 2003).

Capability

- the various combinations of functionings (beings and doings) that the person can achieve. [It] is, thus, a set of vectors of functionings, reflecting the person's freedom to lead one type of life or another...to choose from possible livings. (*Inequality Re-examined*)
- think of it as a budget set
- "The focus here is on the freedom that a person actually has to do this or be that things that he or she may value doing or being." *Idea of Justice* 232
- All formulations of capability have two parts: <u>freedom</u> and <u>valuable beings and doings (functionings)</u>. Sen's key contribution has been to unite the two concepts.



Functionings

The various things a person may value and have reason to value doing or being

- intuitive
- intrinsically valuable to the person
- intrinsic value (have reason to value)
- so avoids adaptive preferences
- 'doings and beings' is our focal space



Functionings (Stiglitz Sen Fitoussi p 151)

Functionings is a broad term used to refer to the activities and situations that people spontaneously recognize to be important. These can also be conceived as a collection of the **observable** achievements of each person (e.g. their health, knowledge or having a meaningful job). Some of these achievements can be quite elementary, such as being safe and well-nourished, and others quite complex, such as being able to express oneself in public without shame. As people in different places and times have different values and experiences, the list of the most relevant functionings depends on circumstances and on the purpose of the exercise. In this perspective, the well-being of a person is a summary index of the person's functionings.



Functionings allow for different interpersonal conversion factors

Resources - Capability - Functionings - Utility

Bike

Able to

Ride around ©

ride around

Food

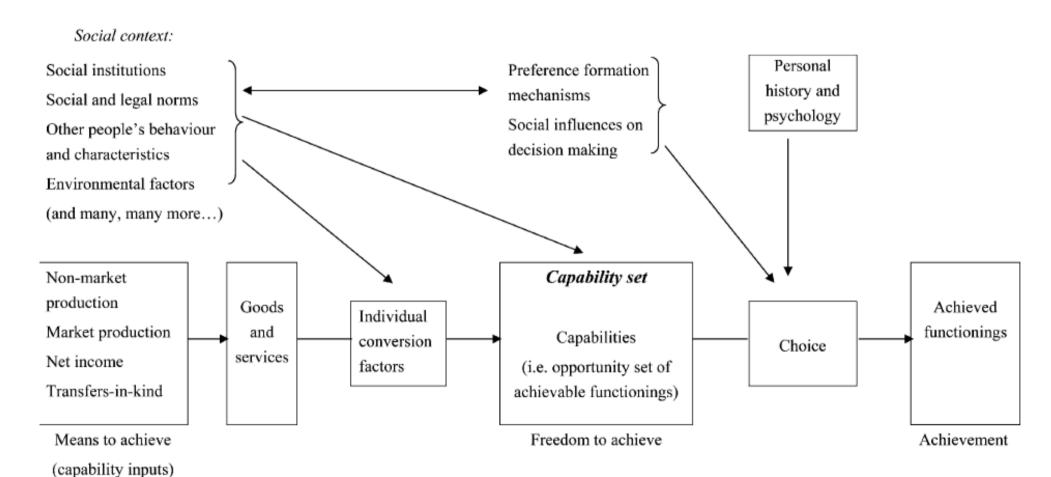
Able to be Nourished



nourished



Ingrid Robeyns 2005: Social Influences matter!





Indicators of Functionings

Which are direct indicators of functionings?

- A. Income
- B. Times per week consume green leafy veg
- C. Years of Schooling completed
- D. The presence of a local health clinic
- E. Anthropometric measure of weight-for-height
- F. Satisfaction with health



Indicators of Functionings

Which are direct indicators of functionings?

- A. Income No is a resource.
- B. Times/week eat green leafy veg No -resource
- C. Years of Schooling completed Yes (though does not show quality/test scores)
- D. The presence of a local health clinic **Not** usually (Open? Discriminate? Quality?).
- E. Anthropometric measure of weight-for-height Yes (though some low BMI folk nourished)
- F. Satisfaction with health **Not a proxy for** objective health functionings



Freedom

- "the *real opportunity* that we have to accomplish what we value"
- "The 'good life' is partly a life of genuine choice, and not one in which the person is forced into a particular life however rich it might be in other respects."
- It is *authentic self-direction* the ability to shape one's own destiny as a person and a part of various communities.



Freedom (Stiglitz Sen Fitoussi p 151)

Freedom requires expanding the range of information relevant for assessing people's lives beyond their observed achievements, to the full range of opportunities open to them. The limits of focusing on achievements for assessing QoL become obvious when considering cases where a low observed functioning (e.g. low calorie intake) reflects a choice (as in the case of fasting) or where a high level of functioning reflects the choices of a benevolent dictator. The concept of freedom emphasises the importance of empowering people to help themselves, and of focusing on individuals as the actors of their own development.



Freedom is regularly misunderstood

- Freedom is Not a 'paper' freedom: it has to be *effective* freedom, a *real* possiblity.
- Freedom is Not maximization of choices without regard to their quality and people's values "Indeed sometimes more freedom of choice can bemuse and befuddle, and make one's life more wretched."
- Freedom is Not necessarily direct control by an individual, groups, states, etc can increase freedoms by public action and investment.



Freedom

for Sen, Freedom has two aspects

Process Aspect:

Ability to act on behalf of what matters (agency)

Institutions, movements, democratic practice as well as each person's agency

Opportunity Aspect:

Real opportunity to achieve valued functionings, selected from among various good possibilities.

(capability)



Agency: Definition

"what a person is free to do and achieve in pursuit of whatever goals or values he or she regards as important." Sen "Well-being Agency and Freedom" *J of Philosophy* 1985: 203

"someone who acts and brings about change, and whose achievements can be judged in terms of her own values and objectives, whether or not we assess them in terms of some external criteria as well"

Sen Development as Freedom. 1999: 19

agency is the person's ability to act on what they value and have reason to value.





Sen's agency is wider than most definitions of empowerment

- i) agency is exercised with respect to multiple goals;
- ii) agency includes **effective power** as well as direct control;
- iii) agency may advance wellbeing or may address other-regarding goals;
- iv) recognizing agency entails an assessment of the value of the agency objectives;
- v) agency introduces the need to incorporate the agents' own **responsibility** for a state of affairs into their evaluation of it.

Alkire 2008 in Arguments for a better world, Basu & Kanbur



Values enter in distinct ways

Agency is people's ability to act on what they value and have reason to value

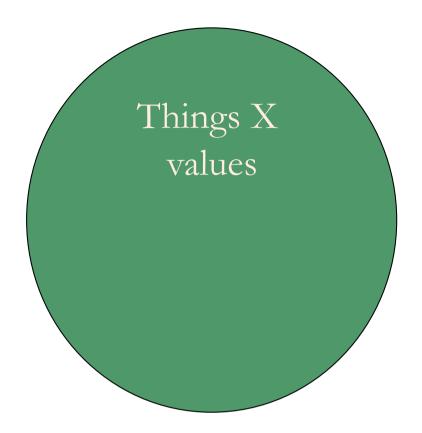
Capability: peole's freedom to enjoy beings and doings that they value and have reason to value.

Value: People's own evaluation

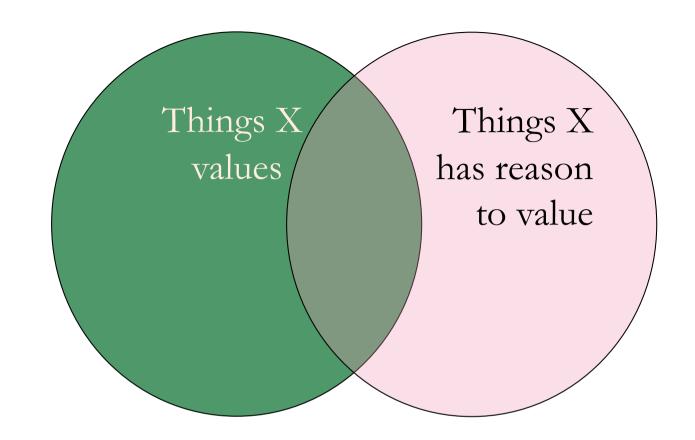
Have Reason to Value: Objective value judgements



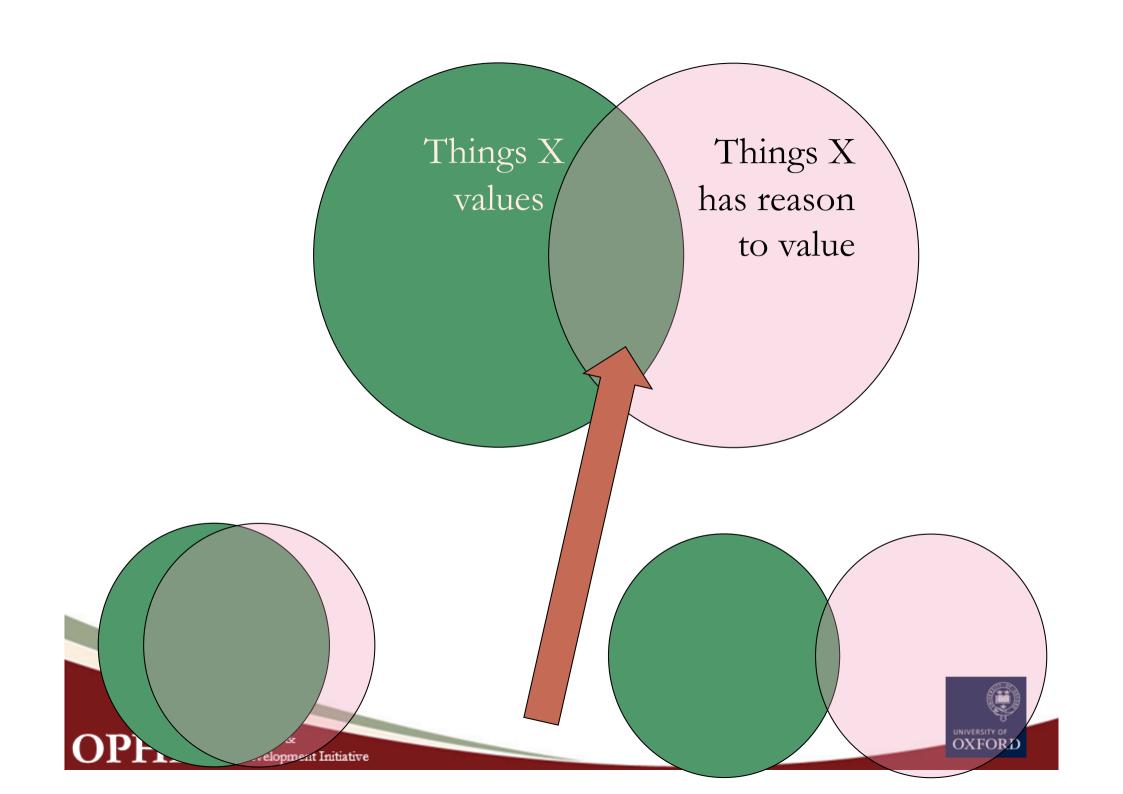












"What tends to inflame the minds of suffering humanity cannot but be of immediate interest both to policy-making and to the diagnosis of injustice."

Sen The Idea of Justice 2009 p 388



Engaged Research – virtuous circle for research quality



'the value of scientific research can, in many circumstances, be enhanced *even further* if it is combined with real world involvement and action.'

Jean Drèze 02



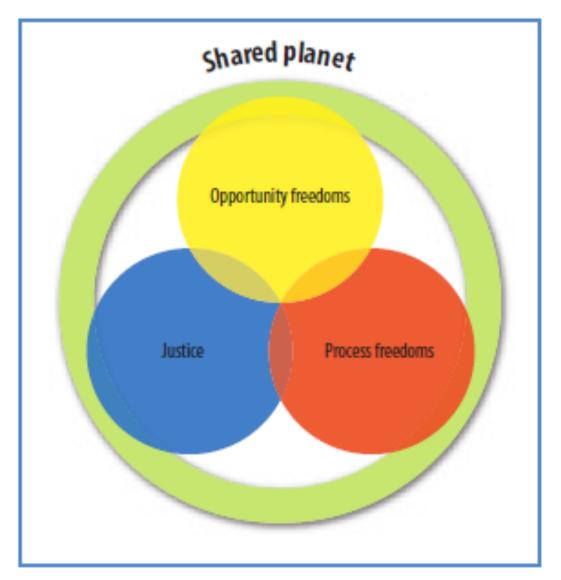


Capabilities and Agency

"The approach ... is essentially a 'people-centered' approach, which puts human agency (rather than organizations such as markets or governments) at the centre of the stage. The crucial role of social opportunities is to expand the realm of human agency and freedom, both as an end in itself and as a means of further expansion of freedom. The word 'social' in the expression 'social opportunity' (...) is a useful reminder not to view individuals and their opportunities in isolated terms. The options that a person has depend greatly on relations with others and on what the state and other institutions do. We shall be particularly concerned with those opportunities that are strongly influenced by social circumstances and public policy..." (Drèze & Sen 2002 page 6).

The human development concept—on a shared planet

Conceptual framework for human development







Plural Principles?

Principles (e.g. equity, efficiency, human rights, participation, responsibility, sustainability), serve to:

- 1. Rule out some options that are dominated, leaving the options 'than which nothing is better'
- 2. Clarify 'what is at stake' in a decision
- 3. Enable better value judgements.

See Idea of Justice 2009.

"Maximization and the Act of Choice" Rationality and Freedom 2002.





Common Misunderstandings

- Breadth well beyond health & education
- Individualism (is ethical not methodological)
- Evaluative vs Prospective analysis. It can evaluate activities, or guide policy to create choices.
- It is *deliberately* **incomplete** it has to be operationalized differently in different contexts.
- Not all **multidimensional** analyses are capability analyses many don't consider freedom/agency, intrinsic values, capabilities not resources, and the process of public debate etc.



Others' Conceptualizations

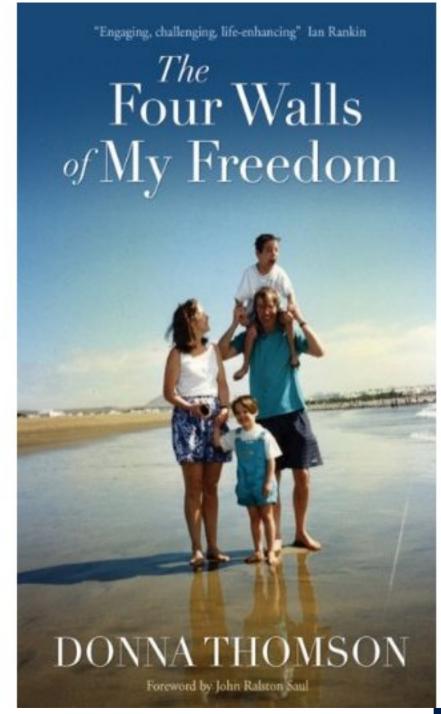
- Nussbaum Creating Capabilities (2011):
 - 1. Theory of social justice
 - 2. Measurement and social welfare
- Robeyns*: CA makes two claims:
 - 1. The freedom to achieve well-being is of primary importance
 - 2. That freedom to achieve well-being is to be understood in terms of people's capabilities.

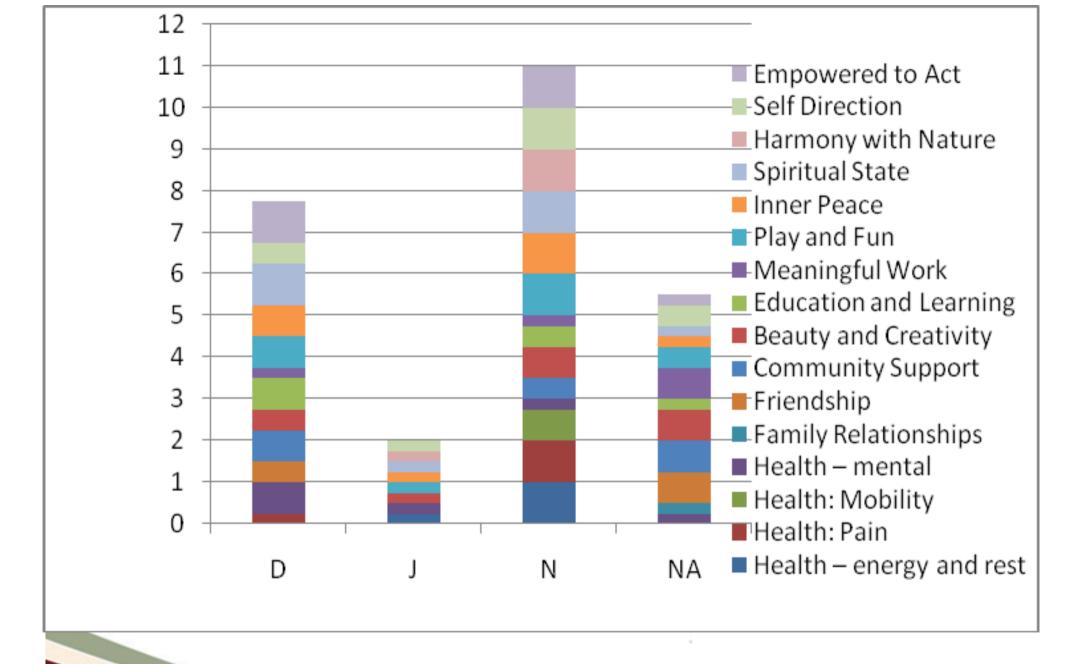
*Stanford Encyclopedia of Philosophy



Donna's Family exercise:

- 1) what are the key capabilities/functionings that you value and [judge that you] have reason to value?
- 2) What level of achievement would be sufficient?
- 3) Where are you now? [make up your own scale e.g. 1-5]
- 4) How did these expand / contract since starting the Summerschool?







How does the Capability Approach Relate to Human Development

- Human Development is conceptually founded on the capability approach, and looks to application.
- HD used Sen's phrase that the objective of development is to expand capabilities and simplified it to "expand people's choices."
- The language has changed; the objective has not.
- Whereas there *are* significant <u>conceptual</u> differences between HD and HR, HS, MDGs, there are *not* such differences with the CA.



Human Development & other concepts: Human Rights, Human Security, Happiness, MDGs

- At one level, all of these are related to the overall project of human development (HR, happiness pre-dates it).
- > HD, HS, HR => Different Audience (Economist, Military, Legal), similar Agenda
 - ➤ Unit of Analysis = person, not economy/territory/legal precedent
 - Focal Space = capabilities and functionings people's lives
 - > **Dimensions** = multidimensional
- > MDGs: a particular quantitative articulation of some core HD goals.
- Happiness: Develops an under-emphasised aspect of Human Development Shares the motivation to reorient economic and social policy towards people's well-being.





Human Development & other concepts:

Human Rights, Human Security, MDGs (happiness)

- At another level, all of these are advanced by different parts of the UN System, hence to some extent institutions 'choose' one and see other concepts as competitors. This creates **territorial tensions**, power dynamics, and the need to see own concept as superior in order to motivate staff.
- Also, activities associated with one or another of these terms have been **successfully or poorly implemented** to various degrees in different contexts. So in some contexts, one *concept* will have a positive (negative) reception because of their experience with an agency, project or person.

These tensions are real. However this conceptual discussion will leave them to one side.



Human Development & other concepts:

Human Rights, Human Security, MDGs, Happiness

- ➤ Human Rights: Adds responsibility; Lists rights; Legal tools;

 Lacks agency; less empirical scrutiny; flexibility; imperfect
- Human Security: Narrowed focus on 'vital core'; Military-Security; Explicitly addresses violence; shocks; vulnerabilities.
- Happiness: Emphasises subjective states; data;

 Lacks agency, multidimensionality, objective states.
- MDGs: Specifies goals, targets, and time line. Seeks public action;

 Lacks 'missing goals', participation, national targets

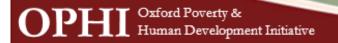
 Clear enough to fail; bureaucratic? Weak analysis.

Human Development and Happiness:

Happiness
Subjective Well-being
Satisfaction

Advantage: we giggle; we engage





Innovations in Human Development: Happiness

- Happiness Richard Layard
- Authentic Happiness Martin E.P. Seligman
- Well-being Kahnemann et al.
- Happiness and Economics Frey & Stutzer
- Beyond Facts: Understanding Quality of Life BID
- Well-being for Public Policy Diener et al
- Happiness around the world Graham



A positive: Subjective data

Subjective data are fast and cheap to gather How well-nourished are you (10 seconds) Weighing and taking your height (4 mins)

Used in many surveys (Gallup International, WVS)

Always require attention to adaptive preferences, mood, framing, personality trait, knowledge frame. [Bihar vs Kerela]



What is 'Happiness'?

Two of the most widely used indicators are:

- Happiness "Taking all things together, would you say you are: 1 Very happy; 2 Rather happy; 3 Not very happy; 4 Not at all happy
- Satisfaction "Overall, how satisfied are you with your life? Are you...5 Very satisfied; 4 Satisfied; 3 Neither unsatisfied or satisfied; 2 Unsatisfied; or 1 Very unsatisfied.



UK – ONS four questions 2011

Respondents were asked to give answers on a scale of 0 to 10 to the following questions:

- •Overall, how satisfied are you with your life nowadays?
- •Overall, how happy did you feel yesterday?
- •Overall, how anxious did you feel yesterday?
- •Overall, to what extent do you feel the things you do in your life are worthwhile?



Issue 1: Objective of Dev't Happiness vs MultiD Well-being

- Ancient philosophical question
- Sen: focus on capabilities not psychic utility.
 - Diversity (happiness is unidimensional)
 - Comparability (am I as happy as you are?)
 - Policy (drugs / happiness machine)
 - Accurate (adaptive preferences an issue)
 - Happiness is a 'momentous' achievement
 - Happiness is not the only momentous thing



Proposal: include happiness as one dimension of the capability approach

"Happiness... can, with good reason, be seen as a very important human functioning, among others. The capability to be happy is, similarly, a major aspect of the freedom that we have good reason to value. The perspective of happiness illuminates a critically important part of human life" (*The Idea of Justice*, p. 276).

Value:

- Clear intrinsic and possibly instrumental importance
- Provide richer understanding of people's values and experiences
- Explain some motivations underlying behavior.



Happiness as a dimension of HD

Stiglitz-Sen-Fitoussi

Subjective measures of quality of life

Health

Education

The Balance of Time

Political Voice &

Governance

Social Connections

Environmental Conditions

Personal Security

Economic security

Bhutan GNH Voices of the Poor

Finnis

Culture &

spirituality

Health

Education

Time Use

Governance

Community

Environment

Material

Standard of living

Psychological Peace of Mind

Well-being Physical Wellbeing

Social Wellbeing

Material Wellbeing

Security

Freedom of Choice

& Action

Inner peace

Health&Security

Knowledge

Work & Play

Agency &

empowerment

Relationships

Harmony - Arts,

Religion,

Nature





NB... Bhutan's Happiness is Multidimensional

"We have now clearly distinguished the 'happiness' ... in GNH

from the fleeting, pleasurable 'feel good' moods so often associated with that term. We know that true abiding happiness cannot exist while others suffer, and comes only from serving others, living in harmony with nature, and realizing our innate wisdom and the true and brilliant nature of our own minds."

Prime Minister of Bhutan, 2009

Issue 2: Agency – Who are the experts on increasing happiness?

Human development views people as active agents, able to shape their own destiny, to have insights and leadership.

Happiness experts tell us how happy things make us — our marriages, our jobs, our commute. People are no longer the authority on their lives — experts are.

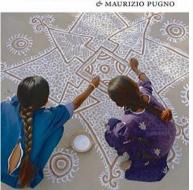
This is a little recognised point.



Happiness / SWB and Functionings: what serves which purposes?

- Happiness studies share much with CA: critique
- Difference: uni- vs multi-dimensional well-being
- Affects measurement debates in practice.
- How to engage further with happiness measures, articulating key strengths, complementarities, oversights. Not limited to adaptive preferences
 - E.g. CA focus on agency vs Happiness on 'expert' analysis
- Combining subjective & objective analysis.







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