NATIONAL CRUZADE AGAINST HUNGER

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June 6th, 2013
1. **Motivation**

CONEVAL: from 2008 to 2010 five out of six social deprivations decreased, but one increased: access to food

**Social Deprivations 2008-2010**

(% of the total population)

- Education: 21.9% in 2008, 20.6% in 2010
- Health: 31.8% in 2008, 31.8% in 2010
- Social Security: 65.0% in 2008, 60.7% in 2010
- Dwelling spaces & materials: 17.7% in 2008, 15.2% in 2010
- Dwelling basic services: 19.2% in 2008, 16.5% in 2010
- Food access: 21.7% in 2008, 24.9% in 2010

Food access deprivation increased 4.2 millions
Between 2008 and 2010 income poverty also increased.

**Population under the wellbeing line 2008-2010**
- 2008: 53.7
- 2010: 58.5

**Population under the minimal wellbeing line 2008-2010**
- 2008: 18.4
- 2010: 21.8

Increase of the population under the wellbeing line: +4.8 million people
Increase of the population under the minimal wellbeing line: +3.4 million people

Source: CONEVAL
2. TARGET POPULATION

Target Population of the Crusade:

**7.4 million people** in extreme poverty and food access deprivation

Aim 2013: 400 Strategic Municipalities
3. COMPONENTS

13 MEXICAN PRESIDENT’S PROPOSALS ENRIQUE PEÑA NIETO

- CREATION DECREES OF THE NCAH
  - INTEGRAL SOCIAL DEVELOPMENT AGREEMENTS WITH FEDERAL ENTITIES
    - COPLADE
  - “INTER-MINISTRY” COMMISSION
    - NATIONAL COUNCIL
    - EXPERTS COUNCIL
  - “INTER-MINISTRY STATE COMMISSION”
    - “INTER-MINISTRY” CITY COUNCILS COMMISSION
      - CITY COUNCILS
      - COMMUNITY COMMITTEES
3. COMPONENTS

- Programs and Actions Certificate
  - Which ones?
  - How?
  - How much?
  - Where?
  - Whom for?

- Infield Analysis & Classification
  - 32 city councils
  - How many?
  - Which ones?
  - Where?

- Poverty Measurement Certificate
  - How many?
  - Whom?
  - What for?
  - When?

- Recruitment, Selection & Integration
  - How many?
  - Whom?
  - How?

- Integration, follow up & evaluation
  - What?
  - Where?
  - What with?

- Programs
- Actions & Resources
- Territory
- Population
- Community Promoters
- Community Committees
THANK YOU