



Summer School on Multidimensional Poverty Analysis

11–23 August 2014

Oxford Department of International Development Queen Elizabeth House, University of Oxford







Review of the Course

Sabina Alkire 22 August 2014 Oxford University, UK



OPHI at a glance

Global team:

- 4 post-docs + 1 director + 2 outgoing (MC, AC) + part-time
- 3 core staff (administrator, communications, project assistant)
- 20 colleagues from many countries (India, Colombia, Mexico,
 Pakistan, US, S Africa, Argentina, Morocco, Portugal etc.)

Advisors:

- Sudhir Anand
- Tony Atkinson
- Amartya Sen
- Frances Stewart

Purpose:

To build a multidimensional economic framework for reducing poverty grounded in people's experiences and values.



OPHI's research – two themes

Multidimensional Metrics

- Developing & publishing rigorous new measures
- Applying these to real problems (WEAI, MPI, etc)
- Developing methodologies of analysis and evaluation

Missing Dimensions

- Developing modules for inclusion in internationally comparable household surveys.
- Relevant to post-2015 discussion of potential MDGs like work, safety from violence, or empowerment.



Hi from whole the OPHI team



"Human lives are battered and diminished in all kinds of different ways."

Amartya Sen

UNDP's *Million Voices*: 'The clear message is: Eradicating poverty and hunger, achieving gender equality, and improving health and education services remain foremost in people's priorities.'

Helen Clark, 23 Sept 2013



Why the new emphasis on measurement?

We can:

Technical

- 1) Data availability
- 2) Computational and Methodological developments

We need to:

Empirical

- 3) Monetary and Non-Monetary Household Deprivation Levels
- 4) Income poverty trends
- 5) Associations across non-monetary deprivations
- 6) Economic Growth and Non-income Deprivations

We are willing to:

Policy

- 7) National and international policy 'demand'
- 8) Political space for new metrics



Mismatches: Income poverty and material deprivations in Europe

Table 6 Distribution across combined income poverty and deprivation persistence variable by country

In Europe, while
20% of people are
persistently
income poor, and
20% are
persistently
materially
deprived, only 10%
of people are both
persistently
income poor and
<u>materially</u>
deprived.

Neither persistently income poor nor deprived	Persistently income poor only	Persistently deprived only	Persistently income poor and deprived	
82.8	6.9	8.9	1.4	
78.8	7.1	7.3	6.8	
73.0	9.3	8.8	8.9	
70.8	11.6	8.5	9.0	
64.8	11.4	9.7	14.0	
68.8	9.2	11.3	10.7	
68.8	11.2	9.9	10.1	
72.7	9.2	8.7	9.4	
64.5	12.0	11.3	12.2	
70.7	10.4	9.2	9.7	

Source: Whelan Layte Maitre 2004 Understanding the Mismatch between Income Poverty & Deprivation

See also: Nolan and Whelan 2011



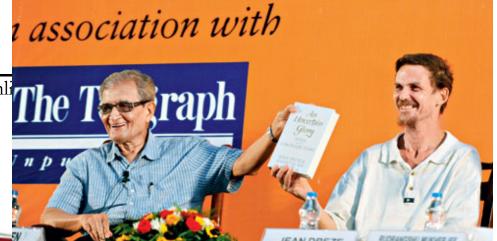
Economic Growth and Non-income Deprivations

Table 1.1 Comparison of India's Performance with Bangladesh and Nepal

	Year	India	Bangladesh	Nepal
	1990	1,193	741	716
GDP per capita (PPP, constant 2005 international \$)	2011	3,203	1,569	1,106
	Growth (p.a.)	0.7%	0.5%	0.3%
Under-5 Mortality Rate	1990	114	139	135
	2011	61	46	48
	Ch ang e	<i>-53</i>	-93	-87
	1990	600	800	770
Maternal Mortality Ratio	2010	200	240	170
	Chang e	-400	<i>-560</i>	-600
	1990	59	64	44
Infant Immunization (DPT) (%)	2011	72	96	92
_	Chang e	13	<i>32</i>	48

Female Literacy Rate, Age 15-24 Years (%)

Source: Drèze and Sen (2013) and World Bank Data Onlin





The SSF Commission's Consensus (p 9)



"those attempting to guide the economy and our societies are like pilots trying to steering a course without a reliable compass. ...



"We are almost blind when the metrics on which action is based are ill-designed or when they are not well understood. For many purposes, we need better metrics."

Review: Unidimensional Methods

Variable – income

Identification – poverty line

Aggregation – Foster-Greer-Thorbecke (1984)

Example Incomes = (7,3,4,8) poverty line z = 5

Deprivation vector $g^0 = (0,1,1,0)$

Headcount ratio
$$P_0 = \mu(g^0) = 2/4$$

Normalized gap vector
$$g^1 = (0, 2/5, 1/5, 0)$$

Poverty gap =
$$P_1 = \mu(g^1) = 3/20$$

Squared gap vector
$$g^2 = (0, 4/25, 1/25, 0)$$

FGT Measure =
$$P_2 = \mu(g^2) = 5/100$$

μ is a mean operator





Axioms of Multidimensional Poverty

- Most are **Natural Extensions** from unidimensional axioms (i.e. symmetry, replication invariance, scale invariance, poverty focus, deprivation focus, monotonicity, dimensional monotonicity, transfer)
- In multidimensional space, axioms are **joint restrictions** on identification and aggregation methodologies.



Classification of Properties

- Invariance Properties focus, ordinality
- Dominance Properties dim monotonicity
- Subgroup Properties group, dim breakdown
- Technical Properties normalization, non-triviality
- Two types
 - Natural extensions of the unidimensional properties
 - Axioms specific to the multidimensional context





Methods of Multidimensional Poverty Measurement & Analysis

Dashboard

Dominance

Composite

Venn

Counting

Axiomatic

Fuzzy Set

Statistical Methods

Not mutually exclusive: overlaps exist

Methods of Multidimensional Poverty Measurement



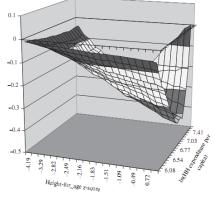
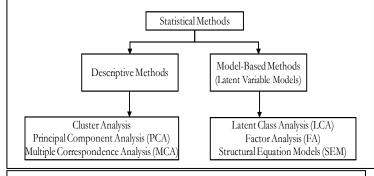
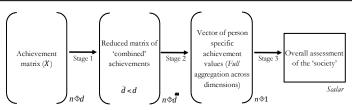


Fig. 5. Urban Minus Rural Dominance Surface for Viet Nam





Bourguignon & Chakravarty (2003)

$$P_{BC1}(X;Z) = \frac{1}{n} \sum_{i=1}^{n} \sum_{j=1}^{d} w_j g_{ij}^{\alpha_j}; \text{ with } \alpha_j \ge 1. \quad P_{BC2}(X;Z) = \frac{1}{n} \sum_{i=1}^{n} \left[\sum_{j=1}^{d} w_j g_{ij}^{\theta} \right]^{\alpha/\theta}$$

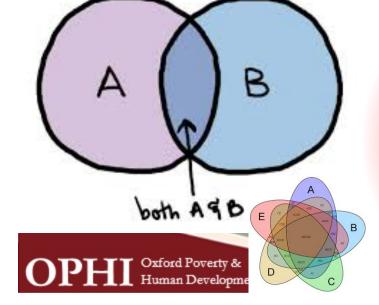
Chakravarty & D'Ambrosio (2006)

$$P_{CD1}(X;Z) = \frac{1}{n} \sum_{i=1}^{n} \left[\sum_{j=1}^{d} w_j g_{ij}^0 \right]^{\beta}$$

Bossert, Chakravarty & D'Ambrosio (2009)

$$P_{BCD}(X;Z) = \left(\frac{1}{n}\sum_{i=1}^{n}\left[\sum_{j=1}^{d}w_{j}g_{ij}^{0}\right]^{\beta}\right)^{1/\beta}$$

Alkire & Foster (2007, 2011)
$$M_{\alpha}(X,z) = \frac{1}{nd} \sum_{i=1}^{n} \sum_{j=1}^{d} w_{j} g_{ij}^{\alpha}(k) \text{ with } \alpha \ge 0$$



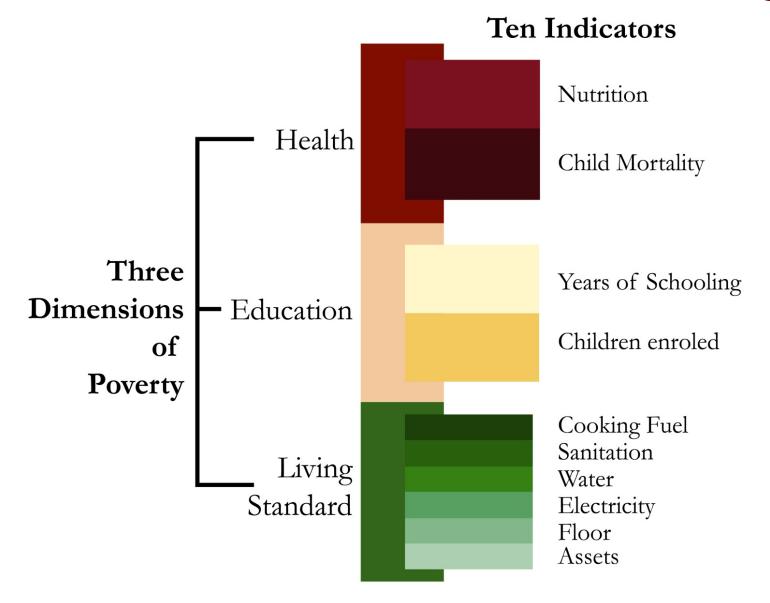
VENN DIAGRAM!

AF Example: the global MPI?

- The MPI 2014 is an internationally comparable index of poverty for 108 developing countries.
- MPI was launched in 2010 in the *Human* Development Report, and updated in each HDR.
- The MPI methodology can be adapted for national or local poverty measures you choose your own indicators, weights and cutoffs.

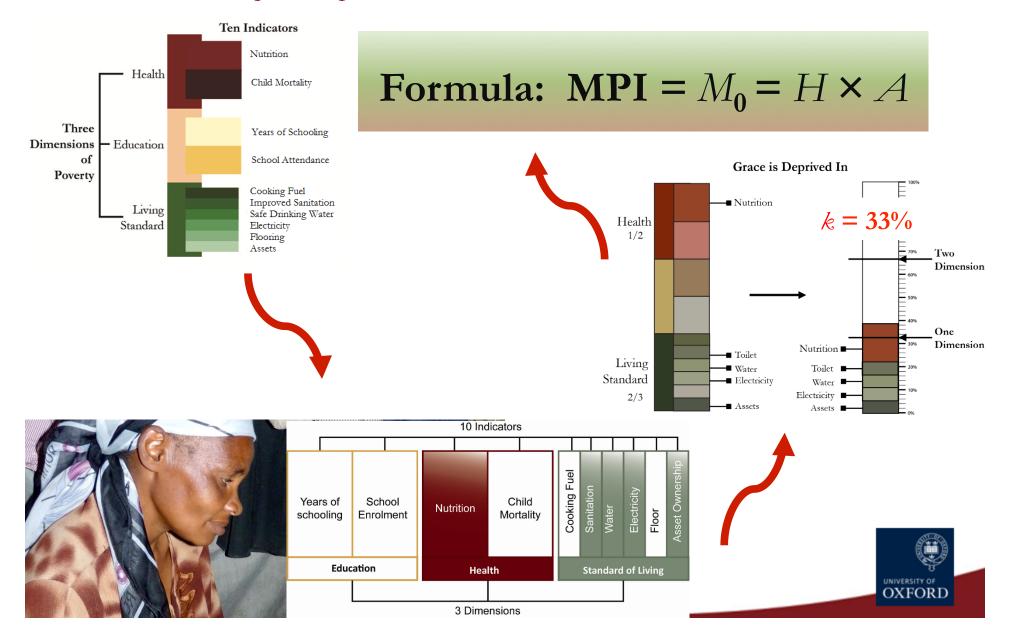


MPI: Dimensions, Indicators, & Weights

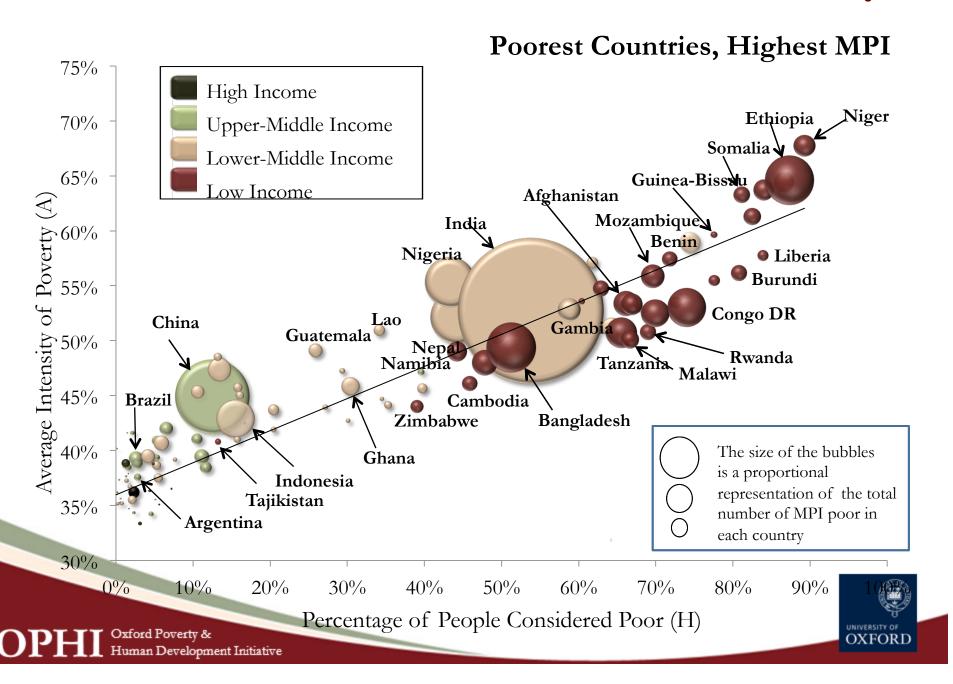


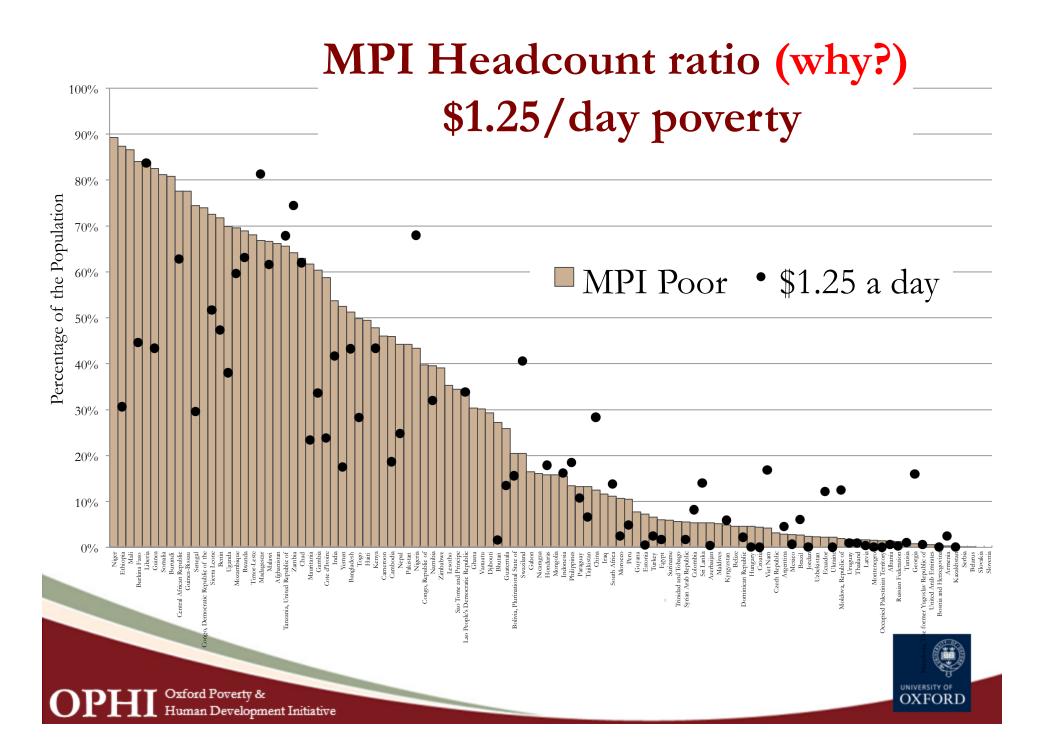
Global Multidimensional Poverty Index

UNDP Human Development Report 2014 & Alkire Conconi and Seth 2014

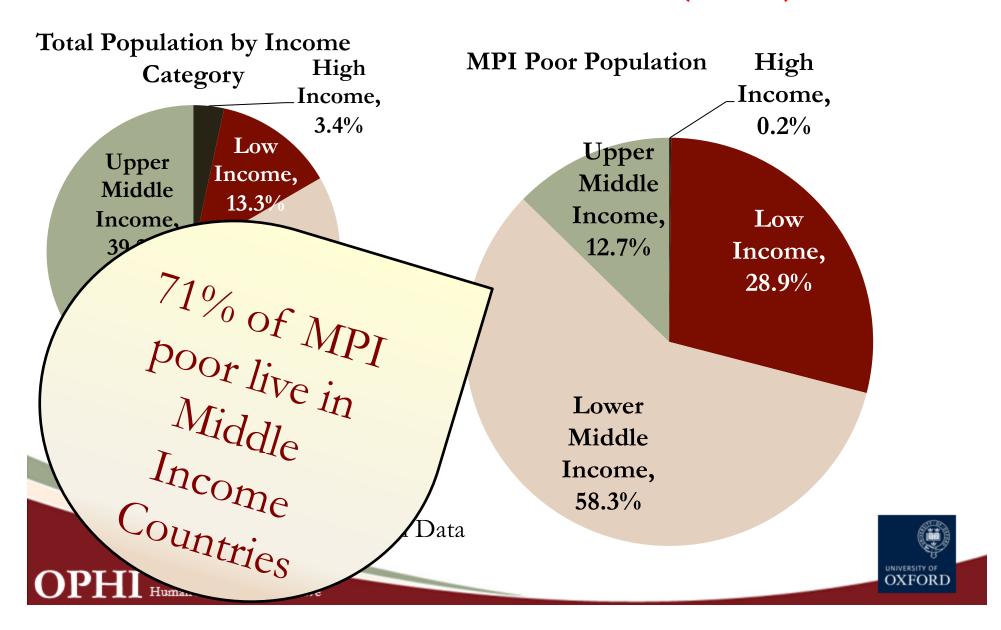


What's new? MPI has Incidence and Intensity

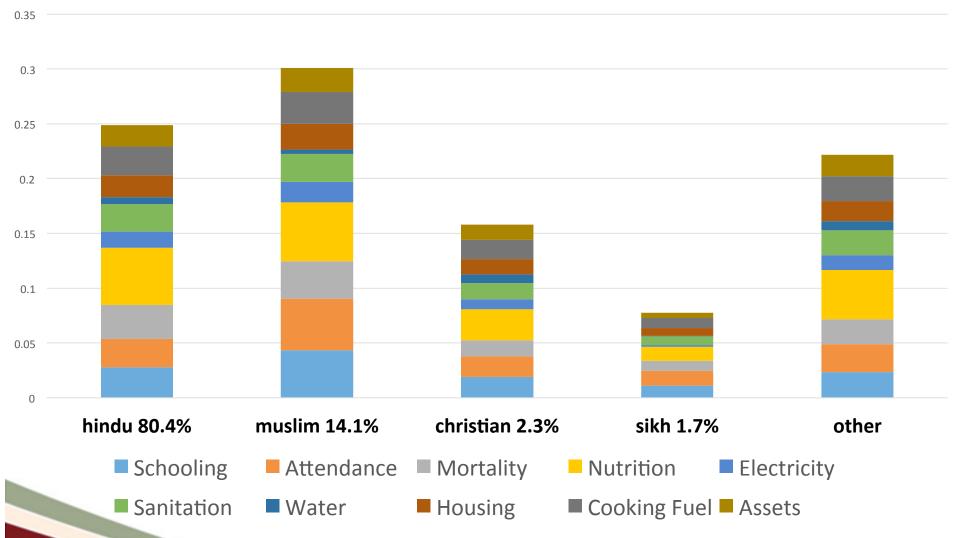




Most poor people (71%) live in middle-income countries (how?)



Composition of Poverty by group (show pop)





AF Methodology: Overview

Identification of poor – Dual cutoffs

Deprivation cutoffs - each deprivation counts

Poverty cutoff - in terms of aggregate deprivation values

Aggregation across the poor – Adjusted FGT Reduces to FGT in single variable case

Key Measure: Adjusted headcount ratio $M_0 = HA$

H is the share of the population identified as poor, or the *incidence* A is the average breadth of deprivations people suffer at the same time, or the *intensity*





AF Method: Achievement Matrix

Dimensions

$$Y = \begin{bmatrix} 13.1 & 14 & 4 & 1 \\ 15.2 & 7 & 5 & 0 \\ 12.5 & 10 & 1 & 0 \\ 20 & 11 & 3 & 1 \end{bmatrix}$$
 Persons
$$z = (13 \quad 12 \quad 3 \quad 1)$$
 Cutoffs



AF Method: Deprivation and Censored Matrix

Deprivation Matrix

Censored Deprivation Matrix, k=2

$$\mathbf{g}^0 = \begin{bmatrix} 0 & 0 & 0 & 0 \\ 0 & 1 & 0 & 1 \\ 1 & 1 & 1 & 1 \\ 0 & 1 & 0 & 0 \end{bmatrix}$$

$$\begin{vmatrix} 0 \\ 2 \\ 4 \end{vmatrix}$$



Aggregation: Adjusted FGT Family

Adjusted FGT is $M_{\alpha} = \mu(g^{\alpha}(\tau))$ for $\alpha \ge 0$ Domains

$$g^{\alpha}(k) = \begin{bmatrix} 0 & 0 & 0 & 0 \\ 0 & 0.42^{\alpha} & 0 & 1^{\alpha} \\ 0.04^{\alpha} & 0.17^{\alpha} & 0.67^{\alpha} & 1^{\alpha} \\ 0 & 0 & 0 & 0 \end{bmatrix} \text{ Persons}$$

Theorem 1 For any given weighting vector and cutoffs, the methodology $M_{ka} = (\rho_k, M_\alpha)$ satisfies: decomposability, replication invariance, symmetry, poverty and deprivation focus, weak and dimensional monotonicity, nontriviality, normalisation, and weak rearrangement for $\alpha \ge 0$; monotonicity for $\alpha > 0$; and weak transfer



Informal Glossary of Terms

Deprivation: if $y_{id} \le z$ person *i* is **deprived** in y_d

Poverty: if $c_i \ge k$ person *i* is poor.

Deprivation cutoffs: the z cutoffs for each dimension

Poverty cutoff: the overall cutoff k

Dimension: for AF – a column in the matrix having its own

deprivation cutoff (sometimes called an 'indicator')

Joint distribution: showing the simultaneous or coupled

deprivations a person/hh has





What is the Capability Approach?

- Sen's capability approach proposes that social arrangements should be primarily evaluated according to the extent of freedom people have to promote or achieve functionings they value.
- "The focus here is on the **freedom** that a person actually has to **do this or be that** things that he or she may **value** doing or being." *Idea of Justice* 232



In which space will you measure?

Resources

Capability Functionings

Utility

Bike

Able to

Ride around

ride around

Food

Able to be

Nourished



nourished



Eight Essential Choices for your own AF Measure:

- 1. Purpose
- 2. Space
- 3. Unit of Identification or Analysis
- 4. Dimensions (if helpful)
- 5. Indicators columns in the matrix
- 6. Deprivation Cutoffs for each Indicator
- 7. Weights/Values for each Indicator
- 8. Poverty cutoff to identify the poor







Normative Choices in Setting Parameters

Considerations:

- 1. Purpose of Evaluative Exercise
 - Targeting
 - Evaluation
 - National Poverty Measure
- 2. Formal Constraints (constitution)
- 3. Space (capability; resources)
- 4. Choice Mechanisms (participatory)
- 5. Robustness tests (for pluralism, diversity)



Dimensions often a subset of these:

Stiglitz-Sen-Fitoussi

Bhutan's **GNH**

Voices of the Poor Finnis

Health Education Economic security Personal Security Balance of Time Political Voice & Governance Social Connections

Environmental

Conditions

Subjective measures

of quality of life

Health Education Material Std of living Time Use Governance Community Environment Culture & spirituality Emotional Well-being

Bodily Wellbeing Material Wellbeing Social Wellbeing Security Psychological Wellbeing

Health & Security Knowledge Work & Play Agency & empowerment Relationships Harmony - Art, Religion, Nature Inner peace



On weights:

No ... magic formula does, of course, exist, since the issue of weighting is one of valuation and judgment, and not one of some impersonal technology. (Sen 1999:79)

Key: make weights explicit and open to scrutiny.



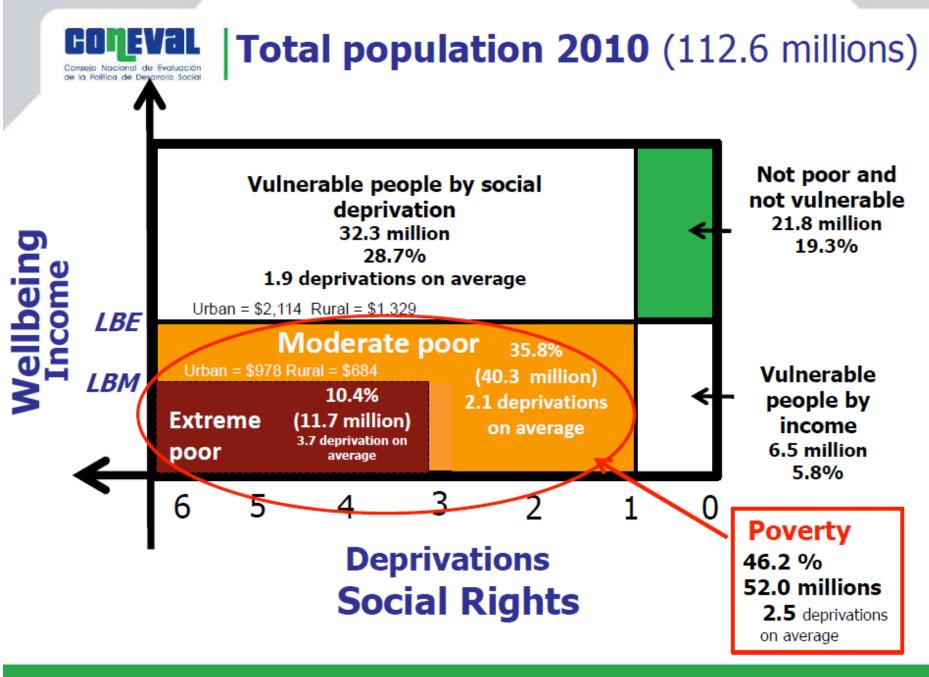


In practice...your paper or report should:

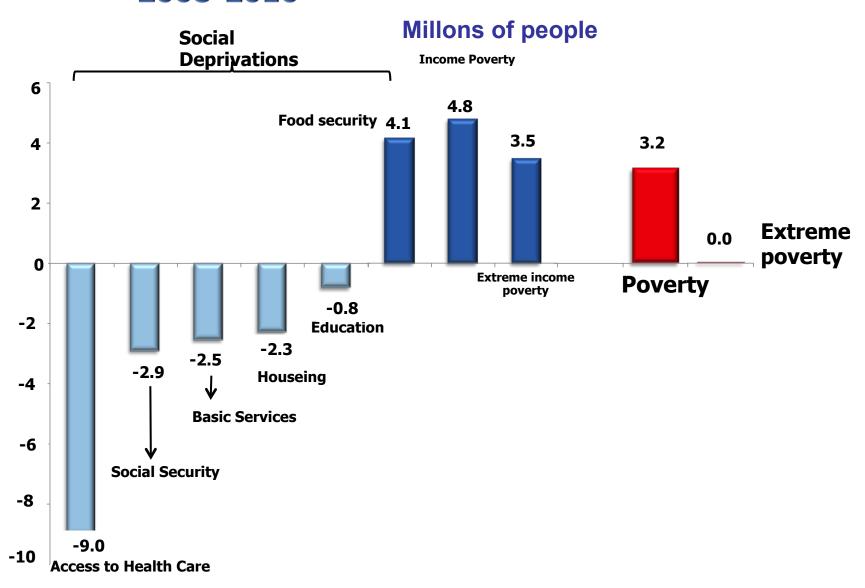
- 1. Write out the purpose of the measure what evaluative exercise(s) it will serve
- 2. Identify the 'criteria' used to select indicators/ deprivation cutoffs / weights / poverty cutoff
- 3. Justify each calibration choice using normative and empirical grounds & the literature
- 4. Identify plausible alternatives (e.g. a range of possible weights; alternative indicators), which you will then use to test robustness
- 5. Identify relevant processes (consultation, participation)
- 6. Caveat: identify systematically the limitations and weaknesses; tests

Quality difference between two papers/reports with the same final measure & analysis but systematic vs lazy articulation of the calibration choices is very large. Why?

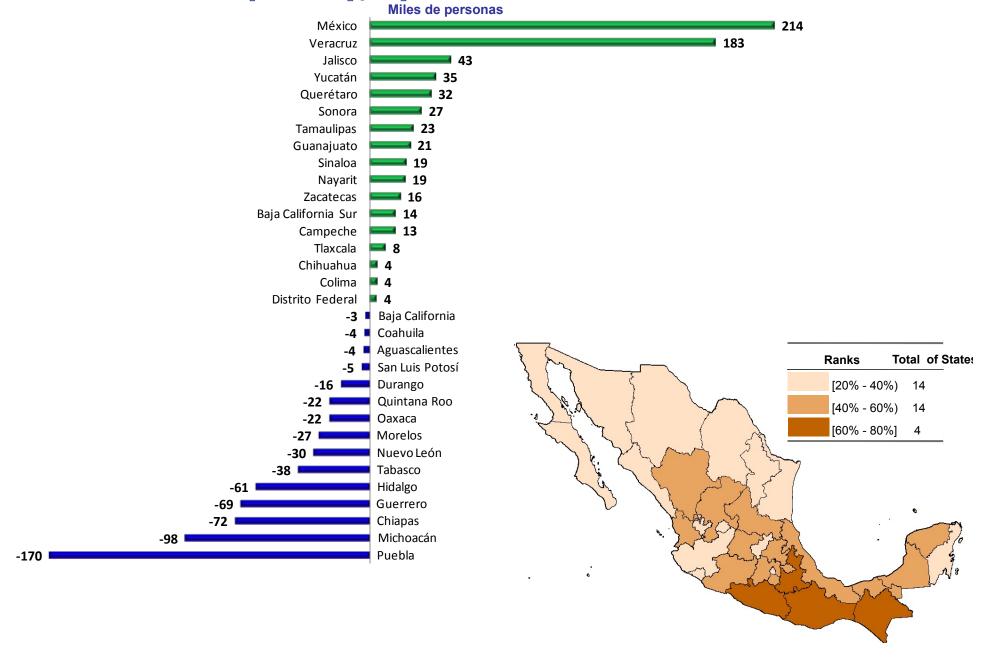




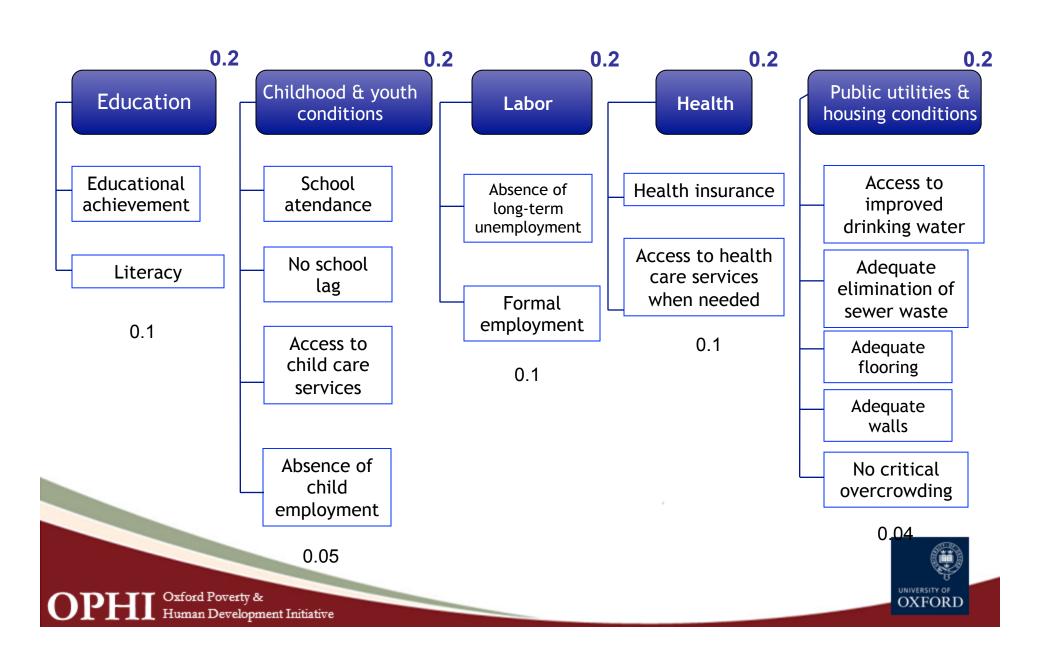
Change in the number of poor people in Mexico, 2008-2010



Changes in the number of people in extreme poverty, by state



Colombia: Dimensions Cutoffs Weights DPS



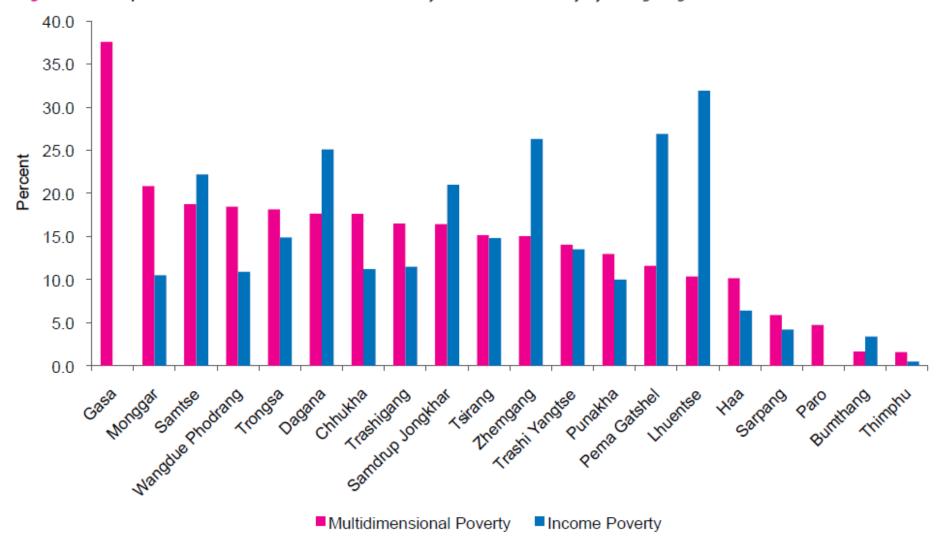
Adapted from National Statistics Bureau (2014) 'Bhutan Multidimensional Poverty Index', Thimphu: NSB.



Multidimensional Poverty Index 2012



Figure 3.8 Comparison between Multidimensional Poverty and Income Poverty by Dzongkhag





The South African MPI

Creating a multidimensional poverty index using census data



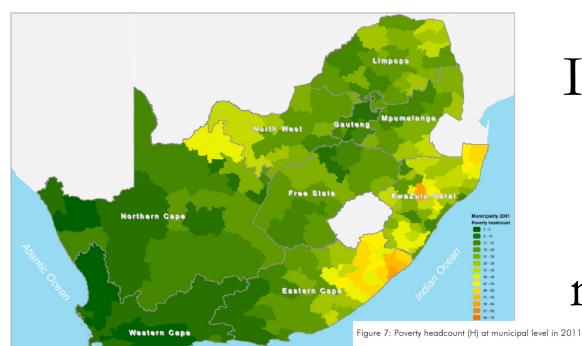


The South Africa I know, the home I understand

Adapted from Statistics South Africa (2014) 'The South African MPI', Pretoria: Stats SA.







Improvements in every province and municipality...

...though gains are not uniform





Data Issues in Multidimensional Poverty Measurement

- 1. Sources of multidimensional data
- 2. Household surveys
- 3. Indicators' design
- 4. Applicable population
- 5. Combined measures
- 6. Missing values, inconsistencies, "don't know" Sample drop and bias analysis



Cramer's V (correlation – binary)

V uses "entire cross-tab"

$$V= \lceil n \rfloor 00 \ n \rfloor 11 \ \perp matches - \lceil n \rfloor 01$$

 $n \rfloor 10 \ \perp mismatches \rfloor / (n \rfloor 0 + n \rfloor 1 +$
 $n \rfloor + 0 \ n \rfloor + 1) + marginal$
 $distributions 11/2 , \in [-1,1]$

Association is affected by:

- Extent to which deprivations between variables match (key)
- Values of the headcount ratios and their difference

Dilutes insights for redundancy.



Measure of Redundancy R⁰

If two deprivation/poverty indicators are not independent, and if at least one of the marginal distributions n_{1+} , n_{+1} is different from zero P is defined as:

$$R \uparrow 0 = n \downarrow 11 / min[n \downarrow 1 + , n \downarrow + 1] \in [0,1]$$

Sources of information used by R^0 :

 n_{11} number of people who are deprived in both indicators \rightarrow Joint

 n_{1+} , n_{+1} headcount ratios \rightarrow Marginals

Redundancy: reflects the strength of the matches, but not the direction





Example - Bangladesh DHS

Case I

School attendance (J)

Years school. (I)	Non deprived= 0	Deprived= 1	Total	
Non deprived=0	71.06%	9.43%	80.49%	
Deprived= 1	13.76%	5.75%	19.51%	
Total	84.82%	15.18%	100%	

$$V = n \downarrow 00 \ n \downarrow 11 - n \downarrow 01$$
 $R \uparrow 0 = n \downarrow 11 \ /min[$ $n \downarrow 10 \ /[n \downarrow 0 + n \downarrow 1 + n \downarrow \ n \downarrow 1 + , n \downarrow + 1]$

+ Owndiffedent Countries with comptedely Afferent patterns of entire of the comptedely Afferent patterns of the comptedely Afferent

Decomposition

Decomposition by population subgroup

Breakdown by dimension (post-identification)





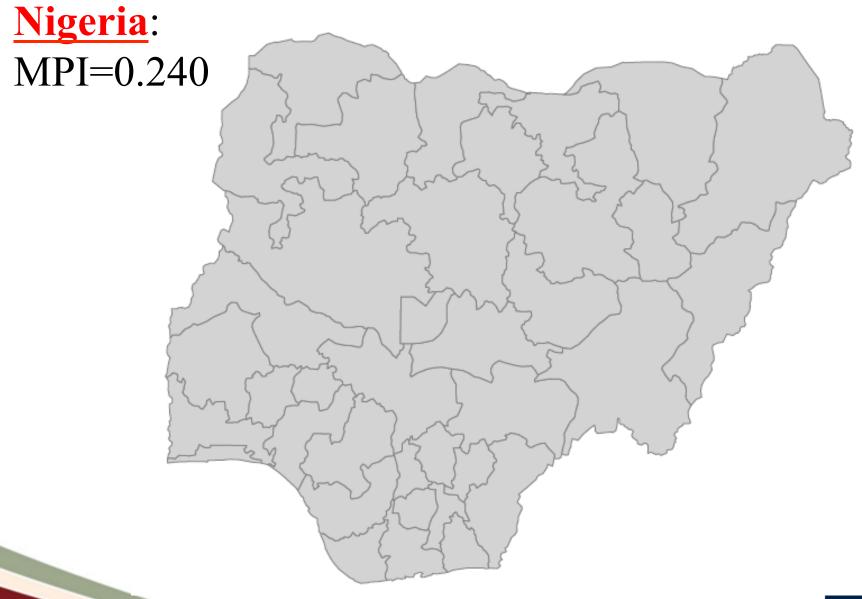
Subgroup Decomposition:

	Income	Years of Education	Housing Index	Mal- nourished	
$g^{0}(k) =$	0	0	0	0	Person 1
	1	0	0	1	Person 2
	1	1	1	1	Person 3
	0	0	0	0	Person 4

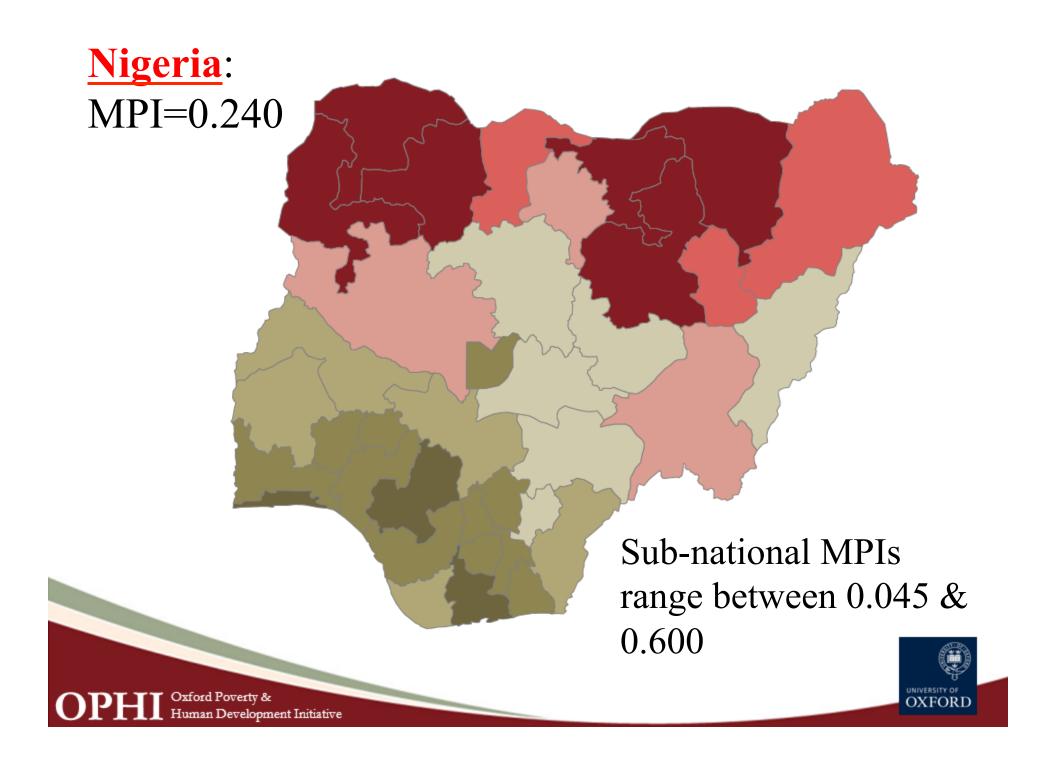
 M_0 for pink group: $H_1 \times A_1 = 2/8 = 1/4$ M_0 for green group: $H_2 \times A_2 = 4/8 = 1/2$

Overall $M_0 = (1/2) \times (1/2) + (1/2) \times (1/4) = 3/8 = 6/16$









Censored Headcount Ratios

	Income	Years of Education	Sanitation (Improved?)	Access to Electricity	
	0	0	0	0	Person 1
$\bar{g}^0(k) = $	0	0	0	0	Person 2
	1	2	0.5	0.5	Person 3
	0	2	0	0	Person 4

Income: 1/4 Education: 2/4

Sanitation: 1/4 Electricity: 1/4



Dimensional Breakdown:

The **censored headcount** ratio of indicator d is

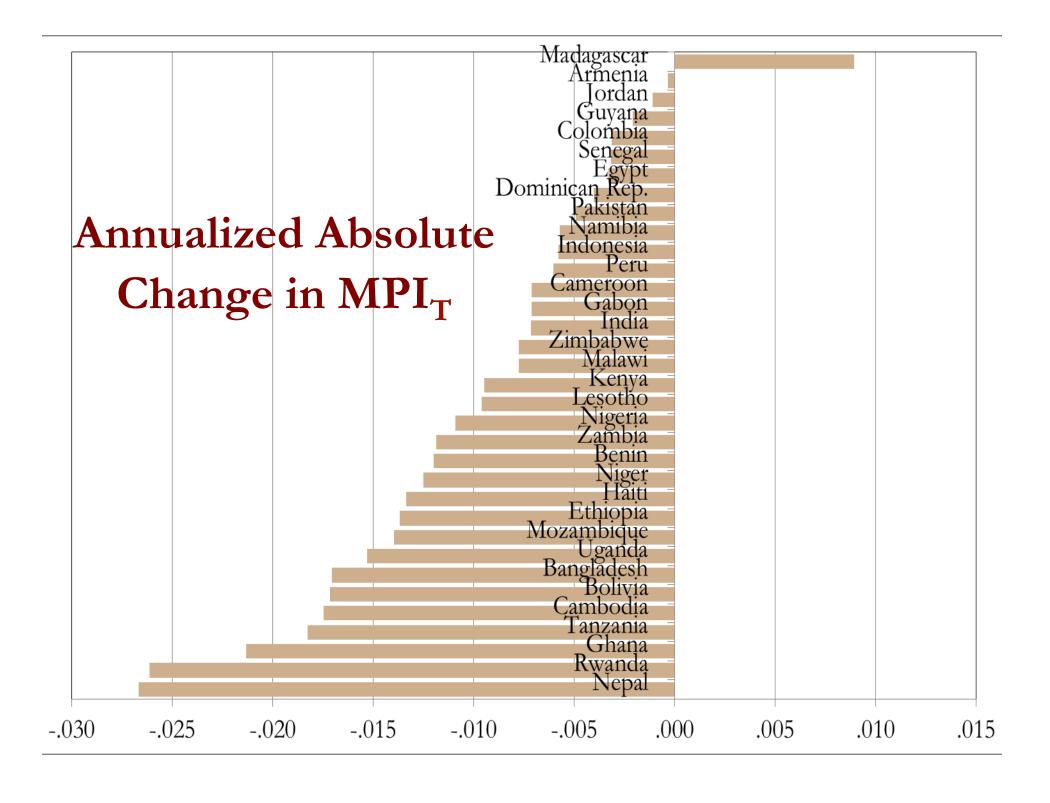
	Income	Years of Education	Housing Index	Mal- nourished	
	0	0	0	0	Person 1
0(1)	1	0	0	1	Person 2
$\mathbf{g}^{0}(k) =$	1	1	1	1	Person 3
	0	0	0	0	Person 4

censored H

 $\frac{1}{2}$ $\frac{1}{4}$ $\frac{1}{4}$ $\frac{1}{2}$

Contribution of dimension d to M_0 poverty is $(w_d/D) \times [\underline{H}_d/M_0(x)]$





Changes in M₀, H and A

• Absolute Rate of Change: is the difference in levels between two periods.

$$\Delta M \downarrow 0 = M \downarrow 0 (X \downarrow t \uparrow 2) - M \downarrow 0 (X \downarrow t \uparrow 1)$$

• Relative Rate of Change: is the difference in levels across two periods as a percentage of the initial period.

$$M \downarrow 0 = M \downarrow 0 (X \downarrow t \uparrow 2) - M \downarrow 0 (X \downarrow t \uparrow 1) / M \downarrow 0 (X \downarrow t \uparrow 1) \times 1$$

• Why use both rates?



Change in Number of Poor

- In order to reduce the absolute number of poor people, the rate of reduction in the headcount ratio needs to be faster than the population growth.
- So, don't forget to also check if the number of poor people is decreasing over time!

	Population			Total MPI Poor			
	Year 1 Year 2 (in Thousands)		Annual Growth in	Year1	Year2	Absolute Reduction	
			Population	(in Thousands)			
Nepal 2006-2011	25,634	27,156	1.20%	16,585	12,003	-4,582	
Peru 2005-2008	27,723	28,626	0.60%	5,406	4,494	-912	
Rwanda 2005-2010	9,429	10,837	2.80%	7,817	7,163	-654	
Senegal 2005-2010/11	11,271	13,141	3.10%	8,036	9,304	1,267	

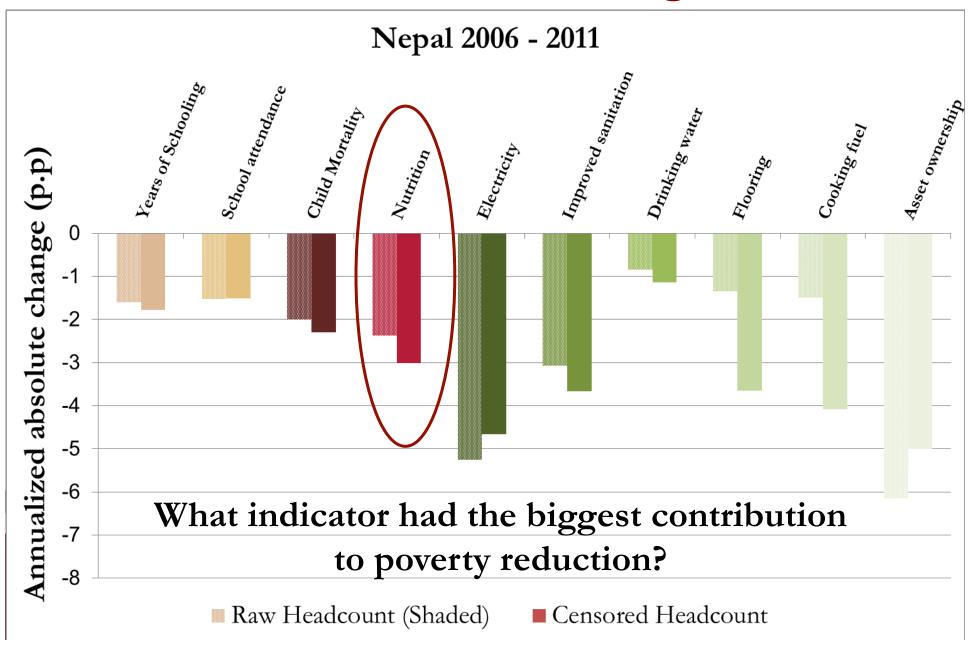
Dimensional Changes

• The (annualized) absolute rate of change in $M\downarrow 0$ can be expressed as the weighted average of the (annualized) absolute rates of change in censored headcount ratios $\sum_{j=1}^{j=1} 1 d \equiv w \downarrow_j \Delta h \downarrow_j (k)$

• When different indicators have different weights, the effects of their changes on the change in *M*0 reflect these weights.



Dimensional Changes



Chronic Poverty Measurement

The Chronic Poverty Measure is the mean of the set of T deprivation matrices g0(k, T) that have been censored by the cutoffs k and T.

Time t-2

Time t

This is easy!

		, "								
Time t-1	ļ.		E	du	c .]	lnc.		H	ealth
	_E	du	с	0	Inc		1 . H	eal	th	1
Edu	c.		Inc	0	1 H	ealt	1 h	1		1
0		0	0		1	0		1		1
0		1	1		1	1		1		
1			1			1				



Chronic Poverty Measurement

The Chronic Poverty Measure is the mean of the set of T deprivation matrices g0(k, T) that have been censored by the cutoffs k and T.

$$M \downarrow 0 \uparrow C (X;z) = 1/n dT$$

$$\sum_{i=1}^{n} \sum_{j=1}^{n} \int d \sum_{t=1}^{n} \sum_{t=1}^{n} \int T w \downarrow_{j} g \downarrow_{ij} \uparrow 0, t (k,\tau)$$

$$M\downarrow 0 \uparrow C(X;z) = H\uparrow C \times A\uparrow C \times D\uparrow C$$





Chronic Poverty

More intuitively, Chronic poverty is the product if H, A, D:

$M\downarrow 0 \uparrow C = H\uparrow C \times A\uparrow C \times D\uparrow C$

 $\mathbf{H}^{\mathbf{C}}$ is the % of people who are multidimensionally poor in $\boldsymbol{\tau}$ or more periods.

 A^{C} is the average intensity among the chronically multidimensionally poor people. $k \le A^{C} \le 1$

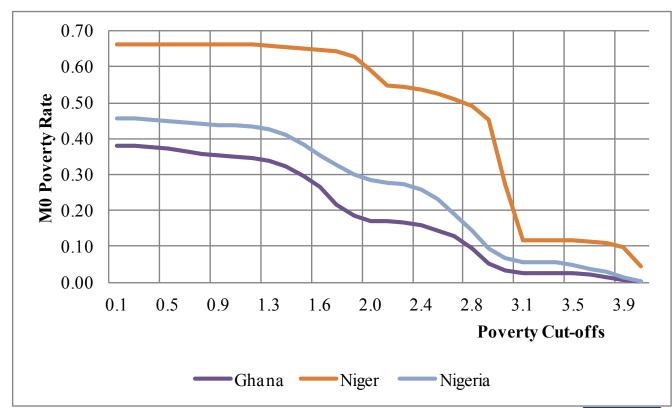
D^C is the average *duration* of chronic poverty – the average % of periods in which people are in chronic poverty.



Dominance and Robustness of parameters

Dominance holds in terms of M_0 for all k

In the case of sample surveys, statistical tests are required to establish dominance





Source: Batana (2013)



MPI should be robust to range of weights

Robustness to weights

Re-weight each dimension:

- 33%	50%	25%	25%	
- 33%	25%	50%	25%	
- 33%	25%	25%	50%	



Kendall tau b rank correlations

			MPI Weights 1	MPI Weights 2	MPI Weights 3
			Equal weights: 33% each	50% Education 25% Health	50% Health 25% Education
			(Selected	25% LS	25% LS
			Measure)	237013	
MPI	50% Education	Pearson	0.992		
Weights 2	25% Health	Spearman	0.979		
weights 2	25% LS	Kendall (Taub)	0.893		
MPI	50% Health	Pearson	0.995	0.984	
Weights 3	25% Education	Spearman	0.987	0.954	
weights 5	25% LS	Kendall (Taub)	0.918	0.829	
MPI	50% LS	Pearson	0.987	0.965	0.975
	25% Education	Spearman	0.985	0.973	0.968
Weights 4	25% Health	Kendall (Taub)	0.904	0.863	0.854
Number of	countries:	109			

Alkire and Santos (2010, 2014).



What are the main sources of Error?

These could be categorised as: statistical & non statistical

- A. Statistical: Sampling Error
- B. Non Statistical:
- 1. Data Entry Error
- 2. Measurement Error: Sources
 - Recall error (don't remember correctly)
 - Telescoping (incorrect date recall)
 - Reporting Errors (due to long surveys)
 - Prestige errors (misreport due to social pressures)
 - Conditioning effects (from being in the survey)
 - Respondent effects (respondent identity affects answers)
 - Interviewer effects (facilitator bias; mis-measuring a baby)
 - Non-response rate
 - Inadequate sampling frame (Source: Nestor 1970; Deaton & Grosh 2000).



Standard Error & Confidence Interval

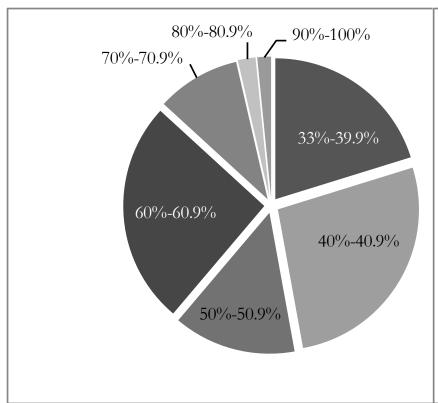
Standard error of a random variable is the sample estimation of its (population) standard deviation. The standard error gives us an idea of the precision of the sample estimation.

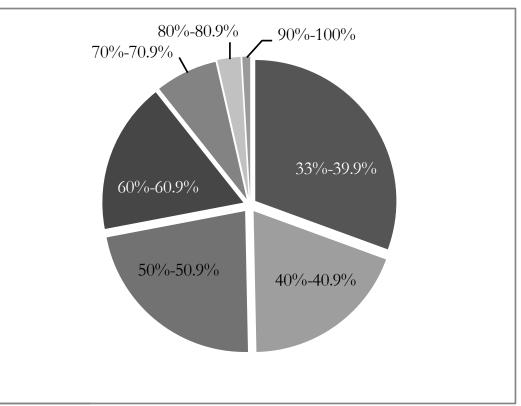
Standard deviation, intuitively, is a notion of uncertainty.

Confidence interval contains the true population parameter with some probability that is known as the confidence level. Standard errors are required to compute the confidence interval.



Inequality Among the Poor Described: Deprivation Score Values





Madagascar (2009) MPI = 0.357, H = 67%, A = 53% Rwanda (2010) MPI = 0.350, H = 69% A = 50.8%





Inequality among the Poor

- Two applications:
 - Inequality among the poor

$$I^{q} = \frac{\tilde{\beta}}{q} \sum_{i=1}^{q} [c_i(k) - A]^2$$

Inequality across population subgroups (regional disparity)

$$I^{n} = \tilde{\beta} \sum_{\ell=1}^{m} \frac{n^{\ell}}{n} \left(M_{0}(X^{\ell}) - M_{0} \right)^{2}$$



What are some vital regression analysis we may wish to study with AF measures?

Micro regressions: use ci vector or 0-1 poverty status vector

- a) explore the determinants of poverty at the household level
- b) create poverty profiles;

Macro regressions: use level or trend of M₀ per group

- a) explore the elasticity of poverty to economic growth,
- b) understand how macro variables such as average income, public expenditure, decentralization, infrastructure density, information technology relate to multidimensional poverty levels or changes across time.



Probit and Logit models

The simple linear regression model is **not adequate** as it assumes that the range of the dependent variable lies in the Real line $(-\infty, +\infty)$

To **ensure** that the conditional mean stays in the unit interval we need some function that maps Y to the unit interval.

Any **cumulative distribution function** could be used for this purpose (the link function).

Often the cumulative distributions of the standard normal distribution or the logistic distribution are used to model binary responses. This leads to what is called as probit or logit models respectively.



Communicating your Results

Building blocks



Media

Audience



Curiosity

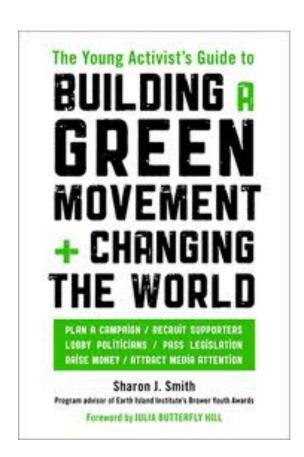
Outputs & channels





Clarify your aim

- ✓ Goals: What do we want to achieve?
 - ✓ Internally?
 - ✓ Locally, Regionally, or Nationally?
 - ✓ Internationally?
- ✓ Audience: Who do we need to reach?
- ✓ Channels: How can we reach them?
- ✓ Messages: What are our messages?
- ✓ **Products:** What do we need to do to reach them?
- ✓ Humility: What is <u>realistic</u>, given our limitations?



Media tactics

Press release

Events

Interview ops

Expert comment

Letters to editor



Find 'factoids'

E.g. – The Poorest of the Poor

E.g. – India vs Africa

E.g. - MPI in Middle Income Countries

E.g. – GDP per capita vs MPI

"How do I wake them up?"





How to find 'factoids

Become <u>very Curious</u> about your results



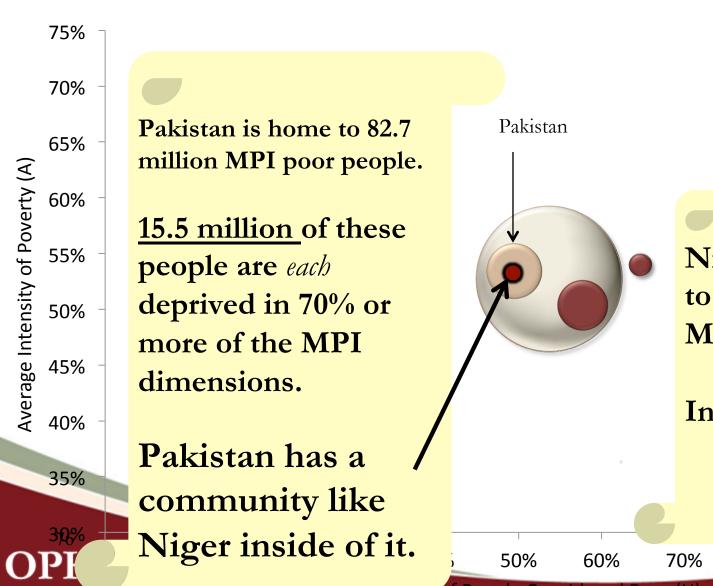
Play with your data.

Find comparisons that are striking or unexpected

Make sure factoids are 100% accurate and academically defensible.



Niger inside Pakistan?



Niger is home to 13.4 million MPI poor.

Niger

Intensity = 69%.

80%



Policy Leaders



Connecting Policymakers Globally

"Radical social advances are only possible if we understand, with careful observation and analysis, the deep roots of our poverty, and the many shades of inequality within our society. Hence, the urgency of implementing a multidimensional approach in our battle against poverty"

Juan Manuel Santos, President of the Republic of Colombia







Connecting Policymakers Globally

High Level Meeting, Berlin, 2014



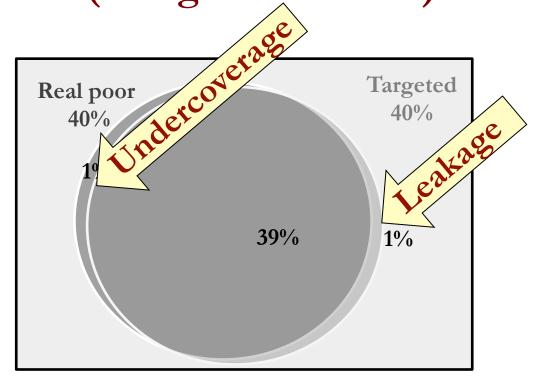






The Challenge of Targeting

(minimize undercoverage/leakage) (using census data)



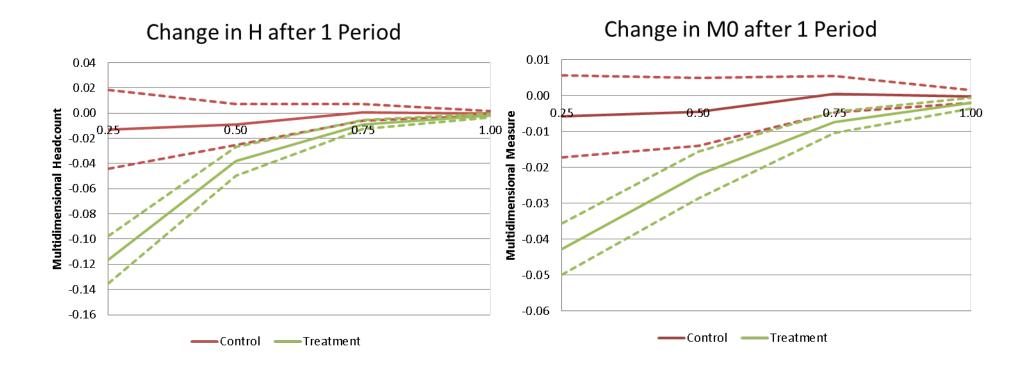


Impact Evaluation with AF methodology

- Use M_0/H as the outcome of interest in the evaluation of the program's impact:
 - Compute the M_0/H for the treated and control groups;
 - Test whether the difference between the M_0/H of the two groups is statistically significant.
 - Test impact on the raw and censored headcounts
 - Test the impact on the weighted number of deprivations
 - If we have data for multiple points of time, we can compare the change in M_0/H (Difference-in-difference estimator).

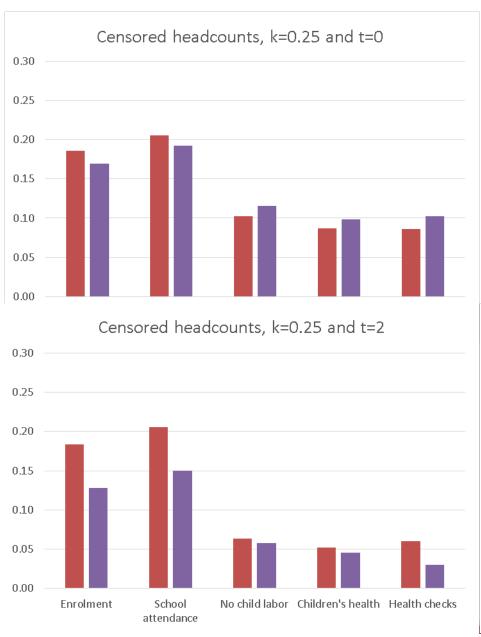


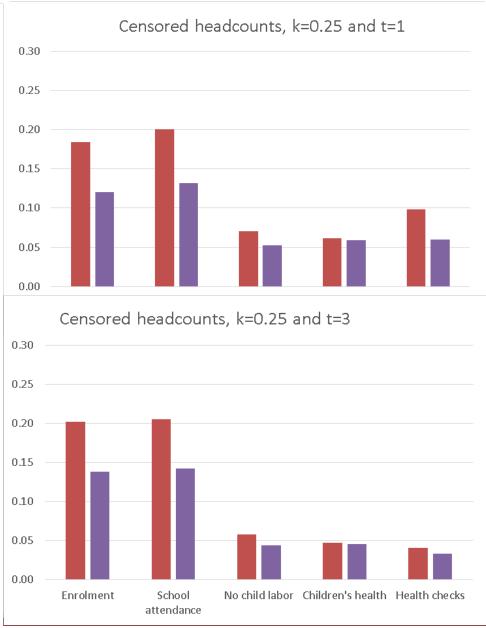
Impact – Using time series





Impact – Censored headcounts





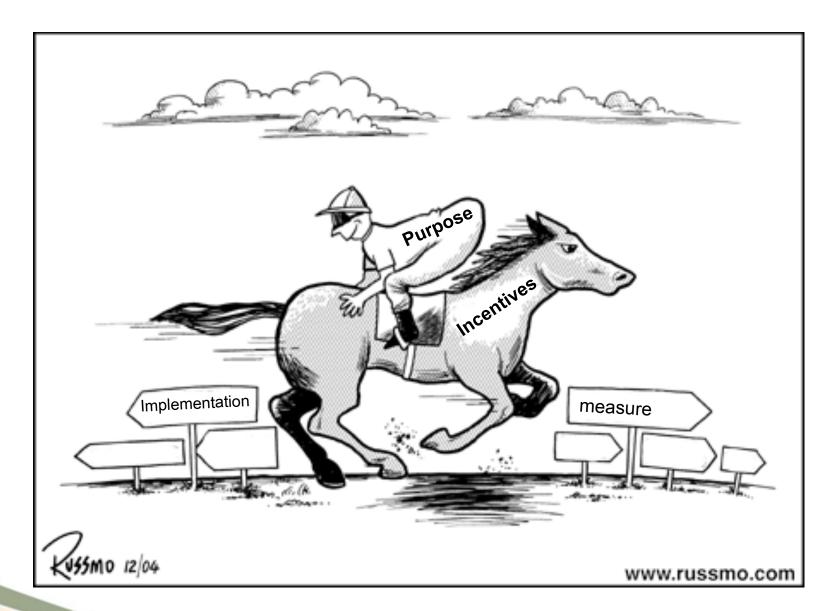
Enter Institutions (and politicians)

- If you have political support at the top $\rightarrow \bigcirc$
- If you do not have political support



"My team has created a very innovative solution, but we're still looking for a problem to go with it." DEFINE THE PROBLEM - REQUIREMENTS!!







Colombia's Poverty committee Coordinating and monitoring poverty reduction

Leaders

- Counselor for the Presidency
- Social Prosperity
- National Planning Department

Permanent members

- Ministry of Health
- Ministry of Labor
- Ministry of Housing
- Ministry of Agriculture
- Ministry of Education
- Ministry of Finance



MANDATORY PRESENCE

The President of Colombia



Colombia's Sectoral goals For accomplishing the strategy

	Pobreza	Línea Base PND 2008	Dato 2011	Dato 2012	Análisis	Goal	
MPI (Multidimensional Poverty)		34.7%	29.4%	27.0%		22.5%	
A ⁽¹⁾	■ Educational achievement (≥15 yrs	}=========	54.6%	53.1%		52.8%	
	 Literacy (≥15 yrs) School attendance (6-16) No school lag (7-17) 	14.2% 5.4% 33.4%	12.0% 4.8% 34.1%	12.1% 4.1% 33.3%	*	12.0% 3.5% 33.1%	***
B ⁽²⁾	 Access to child care services (0-5) Children not working (12-17) 	12.1% 5.5%	10.8% 4.5%	9.4% 3.7%		10.6% 2.9%	***
C(3)	Long-term unemploymentFormal employment	9.6% 80.6%	9.1% 80.4%	10.0% 80.0%	• *	9.3% 74.7%	***
D(4)	Health insuranceAccess to health services	24.2% 8.9%	19.0% 8.2%	17.9% 6.6%		0.5% 2.4%	***
	Access to water sourceAdequate sewage system	12.9% 14.1%	12.0% 14.5%	12.3% 12.1%	• *	10.9% 11.3%	***
E ⁽⁵⁾	Adequate floorsAdequate external walls	7.5% 3.1%	6.3% 3.2%	5.9% 2.2%		5.6% 2.1%	***
	No critical overcrowding	15.7%	14.2%	13.1%		8.4%	***

*** Change 2011-2012 est. signitifcant









Human Development Initiative

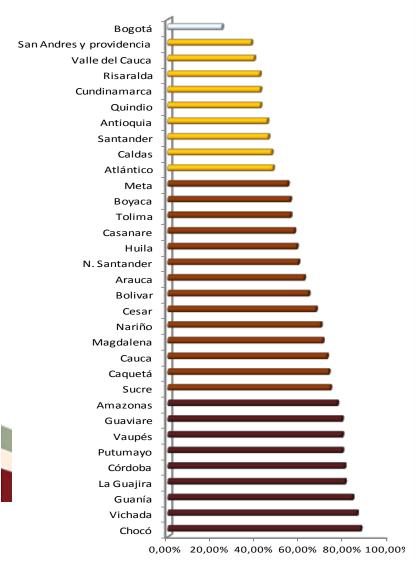
An example of geographical targeting using MPI

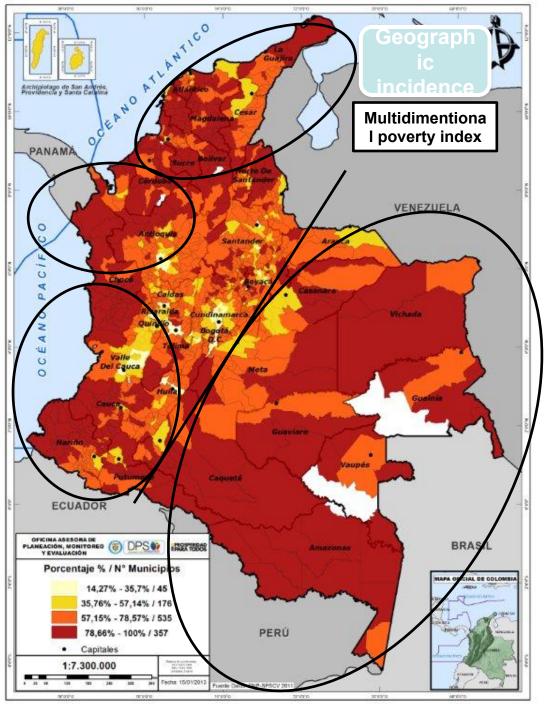
Colombia's Conditional
Cash Transfer Program
"Más Familias en
Acción"

2.7 million families

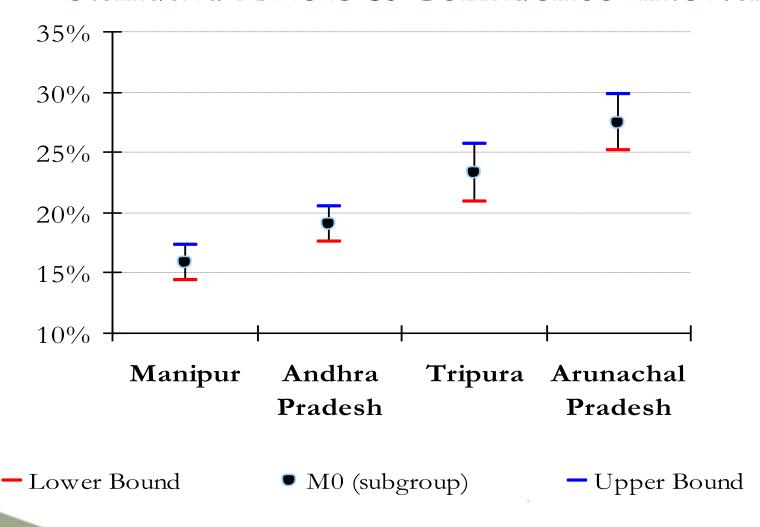


Different types of social programs depending on multidimensional poverty incidence





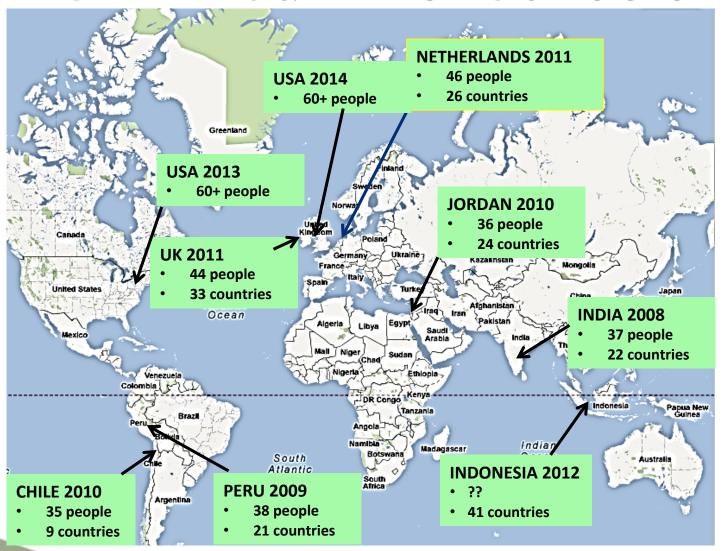
Are the M0 values different? Standard Errors & Confidence Intervals



Source Alkire and Seth (2012)



OPHI Summer Schools





Thank you from whole the OPHI team

